

# KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

October 20, 1980

Dear Travel Council Member:

I need your help? I am interested in continuing to represent you and to champion the cause of the tourist industry in the State Legislature in Harrisburg.

Why am I writing to you? As a long time employee in the travel industry of Gettysburg and Adams County, I have seen at close hand the benefits tourism brings in jobs, lower state and local tax revenues and a better way of life for the citizenry of our historic county.

As a former bus tour driver, National Park service guide and museum manager, I know firsthand the problems and needs of your industry. That is why I have championed your cause, and I am proud to say, promoted the need for increased matching fund grants for state tourist promotional organizations like the Gettysburg Travel Council.

As you know, the industry's competition grows keener each year. That is why Pennsylvania must support and expand its promotional programs.

How can you help? Financial support, of course, is always welcome; but, more important is your valued support for my candidacy in the November 4th election. I believe I have earned the right to respectfully ask all the members of the travel industry to consider supporting my candidacy.

My candidacy represents responsible representation in Harrisburg, my service to the community has, and will continue to be, an active one, championing worthwhile causes like tourism; but rejecting the irresponsible, wasteful programs that bring little benefit to our citizens.

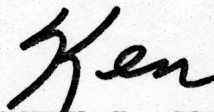
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May I count on your support? Your help in asking your friends and all of your business associates to vote for the tourist candidate would be most appreciated.

This letter shows the personal interest in you and your vital industry. Time grows short and the outcome of the upcoming election remains uncertain. Your interest and active support of my candidacy could make the difference.

I would appreciate your support and your vote.

Sincerely,

A handwritten signature in black ink that reads "Ken". The letters are cursive and fluid, with a large 'K' and 'e'.

KENNETH J. COLE

KJC/jls

KEN COLE - THE TOURIST CANDIDATE