

FOR IMMEDIATE RELEASE
ADDITIONAL INFORMATION
CONTACT - KEN COLE 334-3535

HARRISBURG-4-14-80----State Rep. Kenneth J. Cole, D-Gettysburg, has picked up endorsements from statewide organizations representing sportsmen, state college professors and transport workers, in his bid to win a fourth term in the House.

Rep. Cole has received backing from the Pennsylvania Rifle and Pistol Association, the Association of Pennsylvania State College and University Faculties, and the United Transportation Union.

The Pennsylvania Rifle and Pistol Association cited Rep. Cole's support for conservation and his opposition to gun control. The association, affiliated with the National Rifle Association, urged all sportsmen in the 91st District to support Rep. Cole regardless of political party membership.

A statement issued by the State College and University Faculty Association gave Rep. Cole high marks for his support of education. "We feel that you support public higher education and that you share our concern for the many thousands of Pennsylvanians who would be financially unable to attend college were it not for the 14 moderately priced state-owned colleges and universities," the statement said.

The endorsement from the United Transportation Union, which was based on Rep. Cole's legislative voting record, was a unanimous decision by the executive committee of the Union's state legislative board.

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KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

FOR ADDITIONAL INFORMATION CONTACT:

KENNETH J. COLE
R.D.#1, GETTYSBURG, PA 17325
(717) 334-3535

GETTYSBURG, Oct. 20.....State Rep Kenneth J. Cole, D-Adams has received the support of the Action Committee for Rural Electrification in his bid for reelection as representative of the 91st Legislative District.

The ACRE Committee based its decision on Cole's position on energy, rural-farm development and consumer's issues of interest to its members. The organization represents rural electric cooperative members throughout the state.

In his letter of support of Cole's reelection, William F. Matson, treasurer of ACRE, said, "Pennsylvania's rural electric cooperatives are proud to be leaders in developing plans to make the most extensive use of the Commonwealth's indigenous energy resources including hydro and coal. We ask that you continue to consider our position on legislation that will keep the cost of electric service to rural residents reasonable, better the lives of rural Pennsylvanians and serve to better the Commonwealth as a whole."

Cole, who has sponsored a bipartisan measure to encourage expanded use of hydro-electric generating systems said the "lessons of Three Mile Island should prompt government officials to look at safer renewable sources of electricity as well

KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

COLE-ACRE ENDORSEMENT RELEASE

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"I believe the rural electric cooperatives can help to show the way toward a different energy future than that being proposed by the large utilities," Cole said. "State government should do its part to make Pennsylvania self-sufficient in energy production through the use of the abundant resources available to use."

Matson's letter closed by saying, "We are confident that you will bring an open mind and enlightened attitude to the General Assembly.and we look forward to working with you in the 166th Session."

KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

October 29, 1980

Dear Voter of Washington Township:

It has been an extreme pleasure for me to represent you and the 63,000 other people in the 91st Legislative District for the past six years as your voice in the Pennsylvania General Assembly.

I am always happy to assist you with your inquiries or needs when you write to me or visit my office in the State Capitol. I am proud of the good communications rapport we have established and appreciate the gratitude you have always expressed.

Abraham Lincoln said that ballots are the rightful and peaceful successors of bullets. Recognizing that fact, facing it, we must ponder it and act. It's sobering to think that throughout our country, millions fail to enjoy the right to vote that too many Americans lightly disregard.

As you know, I am candidate for re-election as your State Representative in the November 4th election. By now you should have received a copy of "The Cole Report" which displays some of my accomplishments and projections for the future. I have been a full time Legislator and, I again have a one-hundred percent attendance record in Harrisburg.

I hope you will take the time to read the newspaper and that you will once again cast your vote for me on election day so I may return to Harrisburg and continue the work I have begun.

Looking forward to serving you for another two years, I am

Sincerely yours,



KENNETH J. COLE
State Representative

1981

HOUSE OF REPRESENTATIVES
Office of Legislative Information
Room 527-E
Main Capitol Building
Harrisburg, PA 17120

FOR IMMEDIATE RELEASE

CONTACT: Ray Doering (717) 787-7895

HARRISBURG, May 7 -- Having experienced the problems of paper ballots during his own election campaign, State Rep. Kenneth Cole today urged Adams County voters to approve a referendum allowing electronic voting in the county.

County voters will decide whether or not the county will switch from paper ballots to the "votomatic" punch-card voting system. The question will be presented as a referendum during the May 19 primary.

Cole said he received first-hand information on the many problems of paper ballots during his 1978 election campaign when the unofficial vote total had a tie for the race. A two and a half-week long recount showed Cole had won by 14 votes.

"The discrepancies between the unofficial count and the recount were far greater than I expected," Cole said. "It wasn't just one vote here or two votes there. Some individual precincts were showing 40 vote discrepancies.

"The time and effort involved in the recount and the inaccuracies revealed during that process convinced me that the days of paper ballots are numbered. It is time for Adams County to take advantage of the advances in technology available to us and approve this referendum."

Cole said if the accuracy of the proposed system is not convincing, the cost should be. He said the punch-cards would be less expensive to produce than the paper ballots and they would be reusable. Computer Election Systems, the firm which makes the voting devices, estimates that the county could save up to \$8,000 in conducting a primary and general election.

"I was a cosponsor of the legislation which allowed counties to adopt electronic voting systems because I believed it was a necessary option," Cole said. "The most important factor in this issue is that punch-card voting will be easier and more efficient for the election boards and less expensive for the taxpayers. I would encourage the citizens of Adams County to make electronic voting a reality in the county."

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H. B. 1889
Act 44-1982
(Gov. signed 3-4-82)

FOR IMMEDIATE RELEASE

CONTACT: Ray Doering (717) 787-7895

HARRISBURG, Oct. 27 -- Saying the bill will sacrifice small efficient banks to save the larger, big-city banks, State Rep. Kenneth J. Cole, D-Adams, said today he would oppose a move to allow statewide banking in Pennsylvania.

Cole said claims that the change would provide better services to rural residents are "a smokescreen to hide the real intent of the measure; to allow the bigger banks to take over small rural banks."

"It is incredible that anyone could even suggest that a bank headquartered in Philadelphia or Pittsburgh could better serve the citizens of Biglerville, for instance, than a bank with a main office right in town," Cole said.

"Anyone who has tried to work out a problem with the computerized methods of big banks will appreciate the ease of working with a small local operation. These small banks have helped build our towns and should not be sacrificed to power-hungry banking interests in the larger cities."

The measure under consideration, House Bill 1889, would allow banks to operate in any part of the state. Existing law restricts banks to operating only in the counties which border their home offices. Banks in Philadelphia, for instance, can only operate in Bucks, Montgomery and Delaware Counties. Harrisburg-based banks cannot open offices in Adams County.

"It should come as no surprise that it is the big banks, not the small ones, which are having financial problems," Cole said. "Obviously, the push for this legislation is coming from those bankers who wish to increase volume.

"Allowing statewide banking will cause many small banks to sell out or merge with the larger operations while ignoring the interests of rural residents. I am urging my fellow rural legislators to protect the interests of their constituents and local businessmen and reject this proposal."

KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334 - 3535

October 20, 1980

Dear Travel Council Member:

I need your help? I am interested in continuing to represent you and to champion the cause of the tourist industry in the State Legislature in Harrisburg.

Why am I writing to you? As a long time employee in the travel industry of Gettysburg and Adams County, I have seen at close hand the benefits tourism brings in jobs, lower state and local tax revenues and a better way of life for the citizenry of our historic county.

As a former bus tour driver, National Park service guide and museum manager, I know firsthand the problems and needs of your industry. That is why I have championed your cause, and I am proud to say, promoted the need for increased matching fund grants for state tourist promotional organizations like the Gettysburg Travel Council.

As you know, the industry's competition grows keener each year. That is why Pennsylvania must support and expand its promotional programs.

How can you help? Financial support, of course, is always welcome; but, more important is your valued support for my candidacy in the November 4th election. I believe I have earned the right to respectfully ask all the members of the travel industry to consider supporting my candidacy.

My candidacy represents responsible representation in Harrisburg, my service to the community has, and will continue to be, an active one, championing worthwhile causes like tourism; but rejecting the irresponsible, wasteful programs that bring little benefit to our citizens.

Page 2
October 20, 1980

May I count on your support? Your help in asking your friends and all of your business associates to vote for the tourist candidate would be most appreciated.

This letter shows the personal interest in you and your vital industry. Time grows short and the outcome of the upcoming election remains uncertain. Your interest and active support of my candidacy could make the difference.

I would appreciate your support and your vote.

Sincerely,

A handwritten signature in cursive script that reads "Ken".

KENNETH J. COLE

KJC/jls

KEN COLE - THE TOURIST CANDIDATE

1981

Cole mailing list
for immediate release
contact: ray doering

HARRISBURG, April 24 -- With the concept receiving editorial backing from the Wall Street Journal, State Rep. Kenneth Cole, D-Adams, this week called on House members to support his proposal to reduce the Gross Receipts Tax on customers of MetEd and Pennelec.

Cole's proposal, House Bill 587, eliminates the four and half percent Gross Receipts Tax (GRT) on the added cost of power purchased by the companies as a result of the accident at Three Mile Island.

A recent edition of the New York-based newspaper noted that the state realized a windfall revenue gain of almost \$12 million last year as a result of the accident. The editorial projected a \$20 million gain for this year.

Saying "such profiteering is rather unseemly," the Journal called on the state legislature to "waive its collection of the windfall portion."

"Another legislative session should not go by without some tax relief for MetEd and Pennelec customers," Cole said. "The inequity of the current situation is obvious to New York editorial writers and should be obvious to state legislators.

"When I first introduced this type of legislation last year, I said the people of this area should not be penalized twice for the accident at TMI. Now, in 1981, the penalties are greater than ever and no relief is in sight.

"We have a responsibility to correct this situation," Cole said. "We should not need a national newspaper to remind us of that responsibility."

In his note to the members of the House, Cole noted that the legislation would not reduce the amount of tax revenue which the state would have collected had the nuclear accident not occurred. The bill would only eliminate taxes on the extra cost of power purchased by the companies since the accident.

HOUSE OF REPRESENTATIVES
Office of Legislative Information
Room 527-E
Main Capitol Building
Harrisburg, PA 17120

Mullen
✓

FOR IMMEDIATE RELEASE

CONTACT: Tony May (717) 787-7895

HARRISBURG, April 28 -- Six of the leading exponents of corporate responsibility for nuclear safety have introduced a bill to require electric utilities to provide for \$1.5 billion in cases of accidents at reactors.

At the time of the Three-Mile Island accident, nuclear generating utility companies were required to have only \$300,000 in insurance. The clean-up at TMI is expected to cost more than \$1 billion.

Reps. Ted Stuban, Berwick; Peter Wambach, Harrisburg; Ken Cole, Gettysburg; James J. Manderino, Democratic Whip from Monessen; John Showers, New Berlin, and Edward J. Lucyk, Mahanoy City, are the co-sponsors of the bill, which involves only utilities using nuclear power.

In introducing the legislation they pointed out while \$1.5 billion in insurance may seem huge, Herman Dieckamp, president of General Public Utilities Corp., which operates TMI, has called for an increase in insurance to \$2 billion for electric generating companies operating nuclear plants. Dieckamp made the insurance suggestion in an Associated Press story on March 25, 1982.

The bill contains the figure of \$1.5 billion to conform to similar legislation introduced on the federal level by Congressman Allen Ertel.

The proposed legislation is an amendment to the Public Utility Commission Code to require that no corporation can operate a nuclear generating plant unless the operator has \$1.5 billion "or some other form of equivalent protection certified by the Commission to cover its decontamination in the event of an accident."

In a joint statement, the six representatives said:

"We do not believe it fair that ratepayers be forced to pay clean-up costs incurred in connection with nuclear accidents simply because they were customers of the wrong utility at the wrong time--when the TMI accident occurred more than two years ago.

(MORE)

"The burden is being unfairly placed upon their shoulders by a governor and a Public Utility Commission that is not acting in the best interests of ratepayers of the utilities involved nor of the utilities that may be involved in the future."

The six legislators, all Democrats, have offered legislation in response to nuclear problems in the past. Stuban lives in Berwick, site of a nuclear plant that is scheduled to go into operation shortly. Wambach lives near Three-Mile Island and Cole's constituents are served by Metropolitan Edison, owned by GPU. Manderino has been fighting since shortly after the TMI accident to have the House consider a five-bill package he introduced.

Despite the alarming cost of the clean-up at TMI, the Nuclear Regulatory Commission will only require utilities operating nuclear facilities to have \$797,000 in insurance by the end of this year.

Nuclear generating plants are scheduled to go on line at Berwick, Shippingport and Limerick in the near future and are currently operating at Peach Bottom and Shippingport.

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Cole mailing list
for immediate release
contact: ray doering

sent 5-1
1981
signed by Ho
3-13-82
ack 5-8

HARRISBURG, May 1 -- Legislation correcting jurisdictional problems at the Alternate National Military Command Center (ANMCC), a subpost of Fort Richie, was approved this week by the House State Government Committee.

Introduced by State Rep. Kenneth Cole, D-Adams, House Bill 1153 grants concurrent jurisdiction so that either state or federal laws will apply to offenses committed on the base.

"Federal laws and the federal court system are not really designed to handle many misdemeanors or minor infractions," Cole said. "Offenses which would fall in this category would go unpunished because federal prosecutors do not have the time or federal law does not cover the offense.

"The main body of Fort Richie lies in Maryland and there is a jurisdictional agreement between that state and the federal government," Cole added, "but this portion of the facility lies in Pennsylvania which does not have such an agreement.

"Military police on the base said they needed this legislation to enforce traffic laws and minor offenses which would be referred to state courts. This bill should correct this oversight."

The ANMCC provides an alternate facility and personnel for the operations of the Joint Staff, Defense Intelligence Agency and other agencies giving staff support to the President, the Secretary of Defense and the Joint Chiefs of Staff for the direction of the armed forces during a general war. The center operates as the primary control center when the national command authorities are present.

AGL ✓

CONTACT: Ray Doering (717) 787-7895

HARRISBURG, April 27 -- State Rep. Kenneth Cole, D-Adams, said today the Biglerville Fruit Lab project was among the seven projects approved for funding by the state Agricultural Research Committee.

Cole, a member of the Research Advisory Committee, said \$23,685 would be provided from the Fair Fund to complete the second year of a three-year nematode research project conducted at the Biglerville facility under the direction of the Pennsylvania State University.

"Soil nematodes have presented a serious problem to many fruit growers and continued research into their control is absolutely necessary," Cole said. "Because these parasites are virtually undetectable until the damage is done, research projects to control them are essential.

"The Biglerville Fruit Lab project has been one of the most effective research projects to date. They have made great progress in locating areas where the nematode threat is the greatest and have been seeking ways to eradicate them or, at least, repel them."

Cole said the researchers are looking into both biological and chemical methods of control. They are also investigating resistant varieties of fruit trees which can be grafted to discourage the spread of the parasites.

"Like many other research projects," Cole said, "the Biglerville research cannot be stopped without setting back the progress already achieved. I am pleased the committee agreed to continue funding this much needed and successful project."

Cole said the committee approved \$196,943 for projects under the Fair Fund. These include research into vegetable production efficiency, broiler leg weakness, hybrid mushrooms, swine TB, flock profiling and buffers for dairy cattle as well as nematode control.

Funds for these projects come through a percentage of the revenue raised by harness racing.

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4/27/82

H.B. 2303
1981

Cole mailing list
for immediate release
contact: ray doering

HARRISBURG, Sept. 10 -- Legislation giving pharmacists greater say over prescription drug reimbursement programs will be introduced when the legislature returns to Harrisburg, according to State Rep. Kenneth Cole, D-Adams.

Cole, a cosponsor of the proposed "Third-party Prescription Program," said the measure is designed to include pharmacists in the decisions over reimbursement policies. Pharmacists are currently excluded from such bargaining by state and federal regulations.

"Under the present situation, decisions over how much a pharmacist is reimbursed for filling a prescription are made without consulting the pharmacists," Cole said. "Companies offering prescription drug coverage the persons or companies purchasing this coverage make the decision.

"The pharmacists are left with the choice of either participating in the program at a loss, or not participating at all and losing customers. Unfortunately, some pharmacists cover the costs of participation by charging more to their cash-paying customers.

"Either way," Cole added, "the consumers are the ones who will eventually lose. Consumers will either pay more for other items to make up the pharmacist's losses or persons who have prescription drug cards as part of their employee benefits will find it increasingly more difficult to use the card."

The proposed legislation is designed to correct this problem by spelling out the rights and responsibilities of both third-party payers and pharmacists. Chief among the provisions is a requirement that reimbursement rates cannot be set at an amount which is less than the amount paid by ordinary customers. This would guarantee that pharmacists receive full payment for their services.

In addition, the bill requires that reimbursement payments must recognize the costs of filling a third-party prescription. Cole said independent studies have shown that administrative costs of filling such prescriptions are more than 50 cents per prescription for a majority of pharmacies and can range to more than \$1.50.

Cole said the legislation would not only require that these costs are taken into consideration, but that reimbursement rates for these costs must be recalculated at least once a year. Administrative reimbursement contracts would be separate from reimbursement contracts for the actual prescriptions.

The bill also contains provisions outlining the content of any prescription program contract, requirements for cancellations and denial of payment and a requirement that all pharmacies in the state receive written notice of a new, third-party prescription program at least 30 days before it is instituted.

"Health insurance and other third-party payment programs have become an important part of the health care industry and pharmacists are not exception," Cole said. "It is important that Pennsylvania takes a leadership role in bringing some equity to the reimbursement system."

Cole said similar legislative efforts are being made in at least 15 other states.

REP. COLE
IS RIGHT FOR
ADAMS COUNTY

FISCAL CONSERVATISM

The last thing that the people of Adams County need is a legislator who is going to vote for every spending bill that comes along. In Ken Cole, they have a fiscal conservative who has said 'no' time and again to big spending proposals he thought were unfair or unnecessary.

In this and past legislative sessions, Cole has voted NO on:

- ^{2.2%}personal income tax extension
- 10.5% corporate income tax extension
- gasoline tax increase of 5¢
- employer's unemployment tax
- 200% increase in vehicle title fees
- 300% increase in inspection fees
- 400% increase in temporary tag fees

Ken Cole has watched how the state spends its money ... and watches out for the pocketbooks of every taxpayer and consumer in Adams County.

KEN COLE SEEKING
RE-ELECTION AS
ADAMS COUNTY'S LEGISLATOR

Intro

Rep. Kenneth Cole of Gettysburg, who was first elected to the Pennsylvania House of Representatives in 1974, is seeking re-election to a fifth term as state legislator from the 91st District, which includes most of Adams County.

In this, the election issue of The Cole Report, the many reasons why Ken Cole has been such a good legislator for Adams County will be listed in some detail. Here are some of them:

● AGRICULTURE Ken is the ^{Demo.} ~~Democratic~~ chairman of the House Agriculture Committee. No one has to tell you the importance of agriculture in Adams County. Ken is in a position to give area farmers, growers, and processors, some clout in Harrisburg. SEE PAGE FOR MORE DETAILS.

● SENIORITY The longer Ken serves, the more influential he becomes on key committees of direct concern to you. ^{minority} ~~His~~ ^{House} ~~Democratic~~ chairmanship of the ~~Democratic~~ Agriculture Committee noted above is a prime example, as well as service on other important panels. MORE INSIDE ON PAGE .

● CANCER CONTROL Ken continues to be the leading advocate ^{state} ~~in Pennsylvania~~ ^{South} for workable control programs to combat our most dreaded disease. SEE PAGE

● HELP FOR SENIOR CITIZENS Ken has ^{done more} ~~provided better service and direct liaison with state government~~ for our senior citizens than any other Adams County legislator. READ MORE ABOUT THIS ON PAGE .

● AID TO FIRE COMPANIES Ken's deep ^{Commitment to} ~~involvement with~~ our volunteer fire companies and other emergency organizations have helped to result in a law raising the ceiling on low interest loans. PAGE CONTAINS MORE DETAILS

● CONSTITUENT SERVICES Few representatives have as complete a direct service for constituents as does Ken Cole. Ask anyone who has unraveled a tangle of state red tape with Ken's help. READ MORE ABOUT KEN'S DISTRICT OFFICE ON PAGE .

● COMMUNITY SERVICE Ken's involvement with his district doesn't end when he leaves his Harrisburg or district office. He works hard on behalf of many of the programs and organizations which are so important to you and to the betterment of life in Adams County. FIND OUT MORE ABOUT KEN'S COMMUNITY INVOLVEMENT ON PAGE .

● FISCAL CONSERVATISM Adams County needs a legislator who will take a long, hard look at any legislation which will spend the taxpayer's money. Ken Cole has done this for the last eight years. SEE PAGE .

● SERVICE FOR ALL Republicans have as good a friend in Ken Cole as do Democrats. For more on this, and to find out how Republicans can vote for Ken in November, SEE PAGE .

● KEN COLE IS FIRST ... in many aspects of his service to you. FIND OUT WHAT WE MEAN ON PAGE .

SOME BACKGROUND ON KEN COLE ...

Ken Cole is seeking his fifth term as state representative from the 91st District. He was first elected in 1974, and won re-election in 1976, 1978, and 1980.

Ken is a graduate of ^{Delone} ~~Gettysburg~~ High School, and attended Gettysburg College. He is a veteran of the United States Navy, and served during the Korean War. He is active in many veterans' organizations, and serves in Harrisburg as a member of the House Committee on Veterans and Military Affairs, where he is the second ranking ^{minority} member.

Cole has served as a Congressional aide, ~~in Washington, D.C.~~ has served as an official of the state Department of Revenue, and, following the Three Mile Island accident, was appointed by the Speaker of the House to the Special Select Committee on TMI.

He is minority chairman and senior member of the House Committee on Agriculture and Rural Affairs. He also ^{has} served ^d on other influential committees including Health and Welfare, where he ^{was} ~~is~~ chairman of the Subcommittee on Health; Game and Fisheries; Business and Commerce; Local Government, where he ^{was} ~~is~~ chairman of the Subcommittee on Counties.

Cole and his wife Marilyn ~~was~~ and their twins Kate and Casey, live at Gettysburg R.1.

COLE WORKS HARD
FOR VETERANS' BENEFITS

VETERANS—

Rep. Ken Cole, who has served as a member of the House Veterans Committee since he was first elected to office, has merited the support of organized veterans' groups as well as individual veterans who have become aware of his dedicated service in their behalf.

Rep. Cole is a U.S. Navy veteran himself, and saw service in the Korean Conflict. He is active in Adams County veterans' affairs, ^{he is} serving ~~as~~ a member of the American Legion, Veterans ~~of Foreign Wars~~, Amvets, and Catholic War Veterans. He also serves on the state VFW Legislative Committee.

He has played an important role in supporting legislation creating a second veterans home at Hollidaysburg. He has also ^{, in past sessions,} supported legislation providing tax relief to certain disabled veterans; establishing the Vietnam Herbicides Information Commission ; establishing the National Cemetery at Fort Indiantown Gap; expanding the State Veterans' Commission; expanding the property tax exemption program for totally disabled veterans; providing distinctive license ² ~~pl~~ats for disabled veterans; establishing advisory boards for each state veterans' home; and increasing the pension benefits for blind veterans.

AG-

REP. COLE ENDORSED BY
~~PENNSYLVANIA FARMERS ASSN.~~
"FARMER"

Based on his track record of solid support for agriculture in Adams County and the state, the Pennsylvania Farmers Association ^{Political action committee, "FARMER,"} has endorsed Rep. Ken Cole for re-election in 1982.

The PFA member organization, the Adams County Farmers Association, has over 700 family members.

"FARMER," which stands for "Farmers Allied An Responsive, More Effectual Representation," is a voluntary, non-profit political action committee of the Pennsylvania Farmers Association

CANCER REGISTRY PROGRAM
LAUNCHED; FIRST STAGE
OF OVERALL COLE PROGRAM

CANCER

Rep. Ken Cole continues to be the leading advocate in the Pennsylvania General Assembly for measures tied to the controlling of our most dread disease, cancer.

One of the first fruits of Cole's ^{1980 Approved Cancer Control} legislation, ~~enacted~~ ^{Program} ~~is the~~ ^{ment of} ~~in-1987~~ ^{July 1st} establishing (a tumor registry in Pennsylvania,) took place ~~in May~~ when health care administrators from across the state heard details on the data collection system the law authorizes.

Cole said: "Participation in the cancer registry program is essential to fighting the disease on a statewide basis. One of the greatest obstacles to controlling cancer in Pennsylvania has been the lack of accurate and comprehensive information. The registry is the first step in a total cancer control program, but it is an important first step."

The newly-created Cancer Advisory Board has decided to begin the registry in the Southcentral region, ^{which includes Adams County,} and then phase it in throughout the rest of the state

More

Eventually, Rep. Cole envisions widespread detection and screening programs in the state, as well as the development of education and training programs on cancer treatment for health professionals.

7. "Last year," Cole said, "more than 25,000 people died of cancer in Pennsylvania, the third highest of any state. It is essential that we take that one giant step forward and fully establish a program that will eventually prevent thousands of deaths."

Funding for this comprehensive program would come from imposition of an additional ^{1/2} penny tax on cigarettes. House action has been favorable, but the Senate has several times defeated the measure.

"I will keep trying to get ^{the funding} ~~this cigarette tax~~ passed," Cole said, because of all the legislation I've ever worked on, nothing is more important to me than giving our state the capabilities of combatting this killer."

SENIORITY: IT'S
WHAT IT TAKES
TO BE AN
EFFECTIVE LEGISLATOR

~~SENIORITY~~

Rep. Ken Cole has seniority. Just what's so important about seniority? Plenty.

First of all, four terms in the State House of Representatives means eight years of mastering the highly complicated ins and outs of state government -- eight years of knowing exactly where to go, who to see, and how to untangle the red tape to directly help you in your dealings with state government.

Second, four terms in the House ^{means} [^] eight years of being a political professional, gaining the respect of your colleagues -- those ^{with whom} ~~who~~ you must be able to effectively ~~work~~ ~~with~~ ~~deal with~~ ^{work} to make any headway with your own legislative proposals.

Third, and perhaps most important, four terms in the House means eight years of rising in the committee structure. It is in the committees where the real work of lawmaking takes place. Influence in this process cannot be underestimated.

Rep. Ken Cole's four terms have earned for him all of the above. And he is in prime position now to earn the chairmanship of the full Committee on Agriculture and Rural Affairs should the Democrats regain the majority of the House. It goes without saying that this would be extremely beneficial to Adams County's farmers, growers, and processors.

So seniority means everything to a legislator, and thus to those he represents. If Ken Cole doesn't return to

as your representative, your representative is 4/25.
Harrisburg, Adams County will ~~return to square one~~ ~~have~~

to will have to start at the bottom of the ladder again.

CONSTITUENT SERVICE
IS SECOND TO NONE

CONSTITUENT SERVICE

Many people feel that Ken Cole has been such an effective representative because he has constantly sought input from the people he represents, and has been able to translate their desires into votes on the floor of the House.

"I consider my service to my constituents every bit as important as my action on the floor of the House," Cole said, "since in many cases the state representative of a district is the only connection many people have with their state government.

"I consider myself more fortunate than many representatives, because the people of the District are really knowledgeable about their state government, and don't hesitate to give me their opinions. This is invaluable in helping me to make important decisions," Cole said.

Need Management
Services

REP. COLE HEAVILY
INVOLVED IN COMMUNITY

COMMUNITY INVOLVEMENT

Rep. Ken Cole is more than a legislator ... much more. His service to the people of Adams County doesn't begin and end with his service as a legislator.

Here is a sampling of what Rep. Cole has done to serve the people of his county:

- chairman, Adams County Cancer Crusade, 1979
- received the Golden Sword Award of the American Cancer Society
- member, board of directors, Adams County Cerebral Palsy
- member, Gettysburg ^{Travel Council} ~~Area Chamber of Commerce~~
- member, Adams County Fish and Game Association
- Pennsylvania Commissioner, Potomac River Basin

Interstate Committee (appointed by Governor, 1976)

- chairman, York-Adams-Franklin Special Olympics, 1980-81
- member, ^{Advisory} ~~Advertising~~ Council, York-Adams Area Council, Boy Scouts of America ~~1977-79~~

COLE FIGHTS FOR
RESTORATION OF
AG BUDGET CUTS

~~AG BUDGET CUTS~~

Rep. Ken Cole in April criticized the Thornburgh Administration for making excessively deep cuts in the budget of the Agriculture Department, and appealed for funds to be restored.

"The Department represents, promotes and services the state's number one industry, but only benefits from one-fourth of one percent of the state budget," the Democratic chairman of the House Agriculture and Rural Affairs Committee said.

"In response to the Administration's call for increased efficiency, the Department reduced its employee force by ten percent, as compared to six percent as a state agency average. The present complement cannot be reduced further ^{greatly} without ^{damaging} the services to state agriculture."

Boosts in funding are needed, Cole said, for areas including expanded livestock diagnostic services to combat serious disease outbreaks; research and marketing programs; the Farm Show and related livestock and dairy competitions; and dog kennel construction.

Cole later criticized state Agriculture Secretary Penrose ~~—WHAT HAPPENED?~~ Hallowell's statement that his department does not need this additional funding.

"Secretary Hallowell says that he can live within the budget restrictions, but can the farmers of Pennsylvania live with the poor services resulting from these cuts?" Cole responded. "It is unbelievable that the secretary can achieve such a turnaround on an issue which is extremely important to the people he is sworn to serve."

The funds Cole has asked be restored to the agriculture budget represent only one ten-thousandth of the overall state budget.

More

Partially on the basis of Rep. Cole's request,
\$412,000 was restored to the agriculture budget, less than
half of the amount Cole indicated was needed. (Of the amount,
the continuation of
\$20,000 was added for research projects concerning fuel
alcohol production, shipping fever, and stray electrical
voltage on dairy farms.

4/4/4
A.B.

BEING FIRST...

Rep. Ken Cole has established an impressive record as Adams County's legislator. He has done things that none of his predecessors have been able to accomplish.

Rep. Ken Cole has been:

- FIRST to establish and run a full-time district office (located at 27 York St., Gettysburg)
- FIRST to keep his constituents informed through a regular radio program on WGET ^{called UP DATE: HARRISBURG} (~~now heard~~ ...)
- FIRST to send a regular newsletter to constituents informing them of his activities and important legislative news
- FIRST to hold a committee chairmanship (he is now minority chairman of the Committee on Agriculture and Rural Affairs)

(Use ticking clock, then voice up and over)

TIME IS RUNNING OUT ... TIME FOR YOU TO MAKE A DECISION ON WHAT KIND OF STATE GOVERNMENT YOU WANT FOR THE NEXT TWO YEARS ... YOU CAN VOTE FOR _____ WHO PROMISES YOU HONEST, EFFECTIVE, COST CUTTING STATE GOVERNMENT ... OR YOU CAN VOTE FOR THE THORNBURGH CANDIDATE ... SO LET'S LOOK AT THE THORNBURGH RECORD ... IN THE PAST 21 MONTHS, HERE IS WHAT THORNBURGH HAS DONE FOR US.

(Silence)

NOW HERE IS WHAT THORNBURGH HAS DONE TO US ...

1. Extended personal income tax and corporate taxes.
2. Increased our gas tax by two cents ... and still wants to add a six percent sales tax to gas.
3. Increased interest charges on mortgage and car loans.
4. Even with high unemployment, cut benefits for jobless workers.
5. Attempted to use lottery funds to fuel the bureaucracy instead of poor senior citizen programs.
6. Is ready to cut benefits for those injured on the job and for survivors of those killed while at work.
7. Cut funds for colleges and universities, as well as community colleges.
8. Cut funds for area agencies for the aging.
9. Cut funds for local child welfare services.
10. Yet still passed the two highest budgets in Pennsylvania history.

HAVE YOU HEARD ENOUGH ... THE ALTERNATIVE IS TO VOTE FOR DEMOCRATS LIKE _____ ON NOVEMBER 4th ... TELL YOUR NEIGHBORS TO VOTE TO CLEAR UP THE MESS IN HARRISBURG ... A MESS THAT INCLUDES HIGHER TAXES AND BUDGETS BUT FEWER SERVICES ... VOTE FOR _____.

ANC'R:

Rated

You're about to meet Ken Cole who is seeking his third term as your ^{state} representative ~~in Harrisburg from Adams and York Counties~~. He is a full-time legislator with a ^{100%} ~~hundred per cent~~ attendance record. He knows his job - he's on the job! ^{session} ~~This~~ is Ken Cole.

COLE:

As Chairman of the Local Government Committee on Counties, I know the ~~problems~~ ^{problems} of the boroughs and ~~townships~~ ^{have ed} where you live, and I work hard to ensure you sound, effective government. I'm a senior member of the Agriculture Committee which is so important to the farmers, ~~in this district~~. I've helped pass important legislation for the benefit of volunteer firemen. ~~As a member of the Veterans Committee~~ I've voted to protect the rights of veterans, and their organizations. I need your help to keep me on the job of representing you, ~~in Harrisburg~~. Please ~~Remember~~ to vote for Ken Cole as your state representative.

#

ANC'R:

Lade

You're about to meet Ken Cole who is seeking his third term as your ^{state} representative, ~~in Harrisburg from Adams and York Counties.~~ He is a full-time legislator with a ^{100%} ~~hundred per cent~~ attendance record. ^{session} He knows his job - he's on the job. ^{this} This is Ken Cole.

COLE:

As Chairman of the Local Government Committee on Counties, I know the problems of the boroughs and townships where you live, and I ^{have} ~~work~~ ^{ed} hard to ensure you sound, effective government. I'm a senior member of the Agriculture Committee which is so important to the farmers, ~~in this district.~~ ~~I've helped pass important legislation for the benefit of volunteer firemen.~~ As a member of the Veterans Committee I've voted to protect the rights of veterans, ~~and their organizations.~~ I need your help to keep me on the job of representing you, ~~in Harrisburg.~~ Please ^Remember to vote for Ken Cole as your state representative.

#

COLE:

Radio

This is Ken Cole, ~~speaking~~. For four years I've been your state representative, ~~in Harrisburg, from the 91st Legislative District.~~ I'm a full-time legislator and I've maintained ^{A 100} hundred per cent attendance ~~during this session.~~ *record*

In seeking your support, ~~for a third term,~~ I'd remind you that I've kept every pledge I made in my previous campaigns.

Some of the most important legislation I've ~~strongly~~ supported and voted for includes: ~~new laws protecting prime agricultural land; new benefits for volunteer firemen; a reconstructed, safer Route 34; a Department of Aging; improved veterans' benefits; the Office of Consumer Advocate; property tax assistance for senior citizens; and, probably the most important of all, the strongest ethics and legislative reform bills to ever~~ ~~get passed~~ ~~by~~ the Pennsylvania Legislature.

For '04!

I need your help to keep up this good work! ~~Please~~ ^{to Re-Elect} vote for State Representative Ken Cole!

#

COLE:

This is Ken Cole, for ~~four years~~ your full-time state representative from the 91st District.

Radio

Some important measures I've supported include:

new laws protecting prime agricultural land;

new benefits for volunteer firemen;

~~a reconstructed, safer Route 34;~~

~~the new Department of Aging;~~

improved veterans' benefits;

~~the Office of Consumer Advocate;~~

property tax assistance for senior citizens;

and, probably the most important of all, the strongest

ethics and legislative reform bills ever passed by

the Pennsylvania Legislature.

ANC'R:

Ken Cole needs YOUR help to keep up this good work!

For You

On November 7th, vote for State Representative Ken Cole!

#

(DANIELS) MY NAME IS JOHN DANIELS

KEN COLE IS FIGHTING INCREASED SPENDING AND TAXES. HE CARES ABOUT YOU. LET'S

EXAMINE HIS VOTING RECORD.

KEN COLE / VOTED AGAINST:

RETENTION OF THE 10 1/2 % CORPORATE NET INCOME TAX

RETENTION OF THE 2.2% STATE INCOME TAX

RETRO-ACTIVE, HIGHER UNEMPLOYMENT COMPENSATION TAXES ON THE EMPLOYER

HIGHER GASOLINE TAXES

300% INCREASE IN THE INSPECTION STICKER FEE

200% INCREASE IN THE VEHICLE TITLE FEE

400% INCREASE IN THE TEMPORARY TAG FEE

THAT IS A MAN WHO SERIOUSLY CARES ABOUT YOU AND YOUR TAX DOLLARS?

YOU KNOW WHERE HE STANDS

PAID FOR BY RE-ELECT KEN COLE COMMITTEE.

THIS IS STATE REP. KEN COLE - I WOULD APPRECIATE YOUR VOTE ON NOV 4

(DICK)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. WHEN YOU

BUY YOUR NEXT CAR, DON'T GET ANGRY WITH YOUR CAR DEALER WHEN HE TELLS YOU HOW

MUCH THE STATE FEES HAVE INCREASED. YOU CAN THANK THE ADMINISTRATION IN

HARRISBURG FOR THAT.

(KEN)

THIS IS STATE REP. KEN COLE I VOTED AGAINST A 200% INCREASE IN THE VEHICLE TITLE FEE

AND A 400% INCREASE IN THE TEMPORARY TAG FEE. THIS IS NOT THE WAY OF OBTAINING MORE

MONEY FOR POTHOLES AND REPAIRING YOU FOR CONSERVING GASOLINE. BETTER MANAGEMENT OF

(DICK)

VOTE FOR REP. KEN COLE ON NOVEMBER 4TH
PAID FOR BY RE-ELECT KEN COLE COMMITTEE.

#6-30 Sec.

(DICK)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. WHEN YOU NEXT GET YOUR CAR INSPECTED, DON'T GET ANGRY WITH YOUR MECHANIC WHEN HE TELLS YOU THAT YOUR MANDATORY SEMI-ANNUAL INSPECTION WILL COST YOU MORE. YOU CAN THANK THE ADMINISTRATION IN HARRISBURG FOR THAT.

(KEN)

THIS IS STATE REP. KEN COLE
I VOTED NO TO RAISE THE INSPECTION STICKER FEE BY 300% . AND I ALSO, VOTED AGAINST THE 2¢ A GALLON GASOLINE TAX.

(DICK)

VOTE FOR KEN COLE ON NOVEMBER 4TH ----ONE OF THE BEST STATE REP. WE'VE EVER HAD
PAID FOR BY RE-ELECT KEN COLE COMMITTEE.

#4-30 Sec.

(WEAVER) DICK

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. DO YOU FEEL THE PINCH EVERY TIME YOU BUY GASOLINE? IN THE FACE OF HIGH GASOLINE PRICES BEYOND OUR CONTROL, KEN COLE VOTED NO FOR THE ADDITIONAL TWO CENTS PER GALLON GASOLINE TAX.

(DANIELS) COLE

THIS IS STATE REP. KEN COLE. WHEN YOU, THE MOTORISTS, WERE ASKED TO CONSERVE GASOLINE, YOU RESPONDED. I SAW FIT TO REWARD YOU WITH A NO VOTE TO INCREASE THE ALREADY HIGH GASOLINE TAX.

(WEAVER)

YOU DO HAVE A GOOD CHOICE ON NOVEMBER 4TH--BY CASTING YOUR VOTE FOR STATE REP. KEN COLE.
PAID FOR BY RE-ELECT KEN COLE COMMITTEE.

#4 - 30 sec

(WEAVER)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. DO YOU
FEEL THE PINCH EVERY TIME YOU BUY GASOLINE? IN THE FACE OF HIGH GASOLINE PRICES
BEYOND OUR CONTROL, ~~LEONARD GRUPPO~~ ^{KEN COLE} VOTED ^{NO} FOR THE ADDITIONAL TWO CENTS PER GALLON
GASOLINE TAX.

(DANIELS)

^{THIS IS STATE PER KEN COLE}
MY NAME IS JOHN DANIELS. WHEN YOU, THE PENNSYLVANIA MOTORISTS, WERE ASKED TO
CONSERVE GASOLINE, YOU RESPONDED. ~~MY OPPONENT~~ ^I THEN SAW FIT TO REWARD YOU WITH
^{A NO} HIS VOTE TO INCREASE THE ALREADY HIGH GASOLINE TAX.

(WEAVER)

^{GOOD}
YOU DO HAVE A BETTER CHOICE ON NOVEMBER 4TH - - - DANIELS FOR REPRESENTATIVE.
^{REJECT KEN COLE}
PAID FOR BY DANIELS FOR REPRESENTATIVE COMMITTEE.

BY CASTING YOUR VOTE FOR
DANIELS FOR REPRESENTATIVE.

STATE PER KEN COLE

#5 - 30 sec

(WEAVER)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR BUSINESS AND INDUSTRY. WOULDNT IT
BE NICE TO HAVE SOME CAPITAL FOR EXPANSION AND MODERNIZATION - - - AND TO BE
ABLE TO INCREASE YOUR WORK FORCE TO KEEP PENNSYLVANIANS WORKING ^{WHILE INCREASING PROFITS?} THE RETENTION
OF THE HIGH CORPORATE NET INCOME TAX AND THE RETRO-ACTIVE UNEMPLOYMENT COMPENSATION
TAX ~~PROBABLY~~ ^{DIMS} DIMS THOSE HOPES. YOU CAN THANK YOUR CURRENT REPRESENTATIVE, ~~XXXXXXXXXX~~
LEONARD GRUPPO, FOR THAT.

(DANIELS)

THIS IS REP. KEN COLE,
MY NAME IS JOHN DANIELS. THE ECONOMIC CLIMATE IN PENNSYLVANIA IS TERRIBLE.
MY OPPONENT SUPPORTS AND VOTES FOR THE TYPE OF LEGISLATION WHICH DISCOURAGES
ECONOMIC GROWTH.

(WEAVER)

VOTE FOR KEN COLE
~~YOU DO HAVE A BETTER CHOICE ON NOVEMBER 4TH - - - DANIELS FOR REPRESENTATIVE.~~
RE-ELECT KEN COLE
PAID FOR BY DANIELS FOR REPRESENTATIVE COMMITTEE.

#6 - 30 sec

DICK
(WEAVER)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. WHEN YOU NEXT GET YOUR CAR INSPECTED, DON'T GET ANGRY WITH YOUR MECHANIC WHEN HE TELLS YOU THAT YOUR MANDATORY SEMI-ANNUAL INSPECTION ^{WILL} MIGHT COST YOU MORE. YOU CAN THANK ~~YOUR CURRENT REPRESENTATIVE, LEONARD GRUPPO,~~ ^{THE ADMINISTRATION IN HARRISBURG,} FOR THAT.

KEN
(DANIELS)

THIS IS STATE REP KEN COLE

MY NAME IS JOHN DANIELS. TWO YEARS AGO MY OPPONENT PROMISED TO CURB STATE SPENDING. ^I HIS. ^{NO} VOTED TO RAISE THE INSPECTION STICKER FEE BY 300%. JUST DOESN'T

LIVE UP TO THAT PROMISE.

AND I ALSO, THE 2¢ A GALLON GASOLINE TAX. VOTED AGAINST.

DICK
(WEAVER)

VOTE FOR ~~REP~~ KEN COLE

ONE OF THE BEST STATE REP.

YOU DO HAVE A BETTER CHOICE ON NOVEMBER 4TH - - - DANIELS FOR REPRESENTATIVE.

RE-ELECT KEN COLE

PAID FOR BY DANIELS FOR REPRESENTATIVE COMMITTEE.

WE'VE EVER HAD

Radio Spots

#8 - 30 sec

~~DICK~~
~~(WEAVER)~~

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL PENNSYLVANIA MOTORISTS. WHEN YOU BUY YOUR NEXT CAR, DON'T GET ANGRY WITH YOUR CAR DEALER OR YOUR TRIPLE "A" AGENT WHEN THEY TELL YOU HOW MUCH THE ~~STATE~~ STATE FEES HAVE INCREASED. YOU CAN THANK ~~THE ADMINISTRATION IN HARRISBURG,~~ YOUR CURRENT REPRESENTATIVE, LEONARD GRUPPO, FOR THAT.

~~KEN~~
~~(DANIELS)~~

~~THIS IS ST. REP. KEW COLE I~~ AGAINST
MY NAME IS JOHN DANIELS. ~~MY OPPONENT~~ VOTED FOR A 200% INCREASE IN THE VEHICLE TITLE FEE AND A 400% INCREASE IN THE TEMPORARY TAG FEE. ~~THAT'S HIS WAY OF~~ OBTAINING MORE MONEY FOR POTHOLES AND REWARDING YOU FOR CONSERVING GASOLINE.
~~DICK~~ BETTER MANAGEMENT OF PENNDOT IS THE ANSWER
~~(WEAVER)~~
VOTE FOR REP. KEW COLE
~~YOU DO HAVE A BETTER CHOICE ON NOVEMBER 4TH - - - DANIELS FOR REPRESENTATIVE.~~
RE-ELECT KEW COLE
PAID FOR BY DANIELS FOR REPRESENTATIVE COMMITTEE.

#8 - 30 sec

SELYBY
(WEAVER)

THE FOLLOWING IS AN IMPORTANT MESSAGE FOR ALL ^{PennA} PENNSYLVANIA MOTORISTS. WHEN YOU BUY YOUR NEXT CAR, DON'T GET ANGRY WITH YOUR CAR DEALER OR YOUR TRIPLE "A" AGENT WHEN ~~THEY~~ ^{HE} TELL YOU HOW MUCH THE ~~STATE~~ ^S STATE FEES HAVE INCREASED. YOU CAN THANK ~~THE ADMINISTRATION IN HARRISBURG,~~ YOUR CURRENT REPRESENTATIVE, LEONARD GRUPPO, FOR THAT.

COLE
(DANIELS)

~~THIS IS ST. Rep. Ken Cole~~ ^I ~~MY NAME IS JOHN DANIELS. MY OPPONENT VOTED FOR A 200% INCREASE IN THE VEHICLE TITLE FEE AND A 400% INCREASE IN THE TEMPORARY TAG FEE. THAT'S HIS WAY OF OBTAINING MORE MONEY FOR POTHOLES AND REWARDING YOU FOR CONSERVING GASOLINE.~~ ^{IS THIS THE}

SELYBY
(WEAVER)

~~I THINK NOT - HOW ABOUT ~~BETTER~~ BETTER~~ ^{MANAGEMENT} OF PENNDOT

~~YOU DO HAVE A BETTER CHOICE ON NOVEMBER 4TH - - - DANIELS FOR REPRESENTATIVE. PAID FOR BY DANIELS FOR REPRESENTATIVE COMMITTEE.~~ ^{Re-Elect Ken Cole} ^{Vote For Ken Cole.}