

**DEAR VOTER IN THE
NINETY-FIRST DISTRICT:**

Two years ago you elected me to work for you as your representative in the Pennsylvania House of Representatives. Then, as now, I appreciated your expression of confidence in me and have dedicated myself fully to the job entrusted to me. The task involves considerable responsibility with long hours and extremely busy days. I have enjoyed the challenge, and during my incumbency have tried to make the office truly effective as a focal point of legislative action for the 60,000 Adams Countians whom I represent in the State Legislature.


I have always felt that to do my job properly, I must stay in close touch with the people I represent in Harrisburg. To make this type of contact possible, I have established an office in Gettysburg and also have encouraged my constituents to feel free to contact me either by telephone at home or by mail. By these means and, when necessary, by direct personal contact, I hope to assure you of the finest representation this District ever had in the State Legislature.

During my term of office, I have gained both seniority and experience as a legislator which has helped me greatly in my day to day tasks at the State House. With this kind of background and with a good understanding for what Adams Countians want and need, I hope to return to Harrisburg in January to continue the many legislative programs that have already been started on your behalf.

There is still much to be accomplished and I feel confident that I can do the job with dignity and efficiency, and with due regard for the specific interests of the people of Adams County. I assure you that I will give the job the total dedication and spirit that it deserves.

Let me continue to work for you. To do this I must have your support. I respectfully ask for your vote in November.

Sincerely,



Kenneth J. Cole

RE-ELECT COLE COMMITTEE
JACOB M. SHEADS, Chairman

**RE-ELECT
KENNETH J. COLE
YOUR REPRESENTATIVE**

**1. IF YOU VOTE STRAIGHT
REPUBLICAN.**

After you have placed your "X" in the party box, go to the lower right corner of the ballot and put an "X" behind the name Kenneth J. Cole in the block for Representative in the General Assembly Cole, and the Republican candidate for every other office, will get your vote.

**2. IF YOU VOTE STRAIGHT
DEMOCRATIC.**

Kenneth J. Cole will automatically get your vote.

**3. IF YOU VOTE FOR INDIVIDUAL
CANDIDATES OR A THIRD PARTY.**

Go to the lower right-hand corner of the ballot and place an "X" after Kenneth J. Cole in the block for Representative in the General Assembly.

NOTE: This information is legally correct under the Pennsylvania Election Code. Beware of false information. **YOU MAY TAKE THIS PAMPHLET INTO THE POLLS WITH YOU AS A GUIDE IN MARKING YOUR BALLOT.**

**REPUBLICAN
DEMOCRAT
OR INDEPENDENT
VOTE—**

REPRESENTATIVE IN THE GENERAL ASSEMBLY	
KENNETH J. COLE	X

**RE-ELECT
KEN
COLE**



*One Of The Best
State Representatives
We've Ever Had!*

HERE IS WHAT KEN COLE HAS DONE FOR YOU

★ **KEN HAS STAYED ON THE JOB.** Ken has an impressive attendance and activity record in the State Legislature . . . **157 out of 165 legislative days representing an almost perfect attendance (95%).** During this period he has sponsored 152 House Bills and Resolutions.

★ **TAXES.** Ken's hard fight to keep down taxes has paid off. On the state level, Ken has supported tight budgets and opposed salary increases for members of the Legislative, Executive and Judicial Branches. He strongly objected to the cigarette and gasoline taxes proposed by Gov. Shapp and, because of this opposition, those tax bills never came to a vote. **Result — there has been no increase in taxes during his two years in office.**

★ **PUBLIC UTILITIES COMMISSION REFORM.** Ken spearheaded the successful drive for much needed Public Utilities legislation. **A bill eliminating the retroactive charges that utilities can pass on to consumers was passed.** He is now serving on a special House-Senate task force committee conducting a thorough review of PUC regulations and procedures.

★ **ROADS.** Thanks to Ken's aggressive efforts, the condition of Adams County roads is second to none in Pennsylvania. After years of delays and promises, **significant major improvements to Rt. 34 have been completed.** This year alone over 30 miles of county highways were resurfaced. Adams County received a record \$3 million highway maintenance funds this year. Adams County roads are the best in Pennsylvania because of Ken's legislative skills and strong representations before PennDot to obtain the necessary funding for high-

way projects. Keeping Adams County roads in first-class condition will continue to be one of Ken's legislative priorities for the next two years.

★ **FARMERS' INTERESTS.** As a member of the House Agriculture Committee, Ken insures personal day-to-day representation for the special interests of the Adams County farmer. Ken fought for the amended version of the Migrant Bill that was fair to the farmer and protected the Migrant worker. Ken also supported legislation which strengthens farm cooperative laws that lessen the possibility of mismanagement to the detriment of the farmer.

★ **VOLUNTEER FIRE COMPANIES.** Adams County Companies were given a boost through favorable legislative actions this year. **Bills sponsored by Ken were passed increasing death benefits for firemen to twenty-five thousand dollars, establishing a loan fund of ten million dollars for improving equipment and fire fighting facilities, and gasoline tax exemption.** More major pieces of legislation to improve volunteer fire fighting and ambulance services were passed this session than in any other previous legislative session.

★ **VETERANS' AFFAIRS.** Ken initiated several important bills which increased and extended veterans' benefits. The deadline for applications to receive cash bonuses for military service in the Vietnam theatre was extended to 1977 to give Vietnam era veterans a second chance to qualify. **Ken also has been a key mover in legislative efforts to provide an adequate veterans' home for Pennsylvania's veterans, and in the establishment of a National Cemetery in Pennsylvania.**

★ **SENIOR CITIZENS.** Thousands of senior citizens in Adams County were helped by Ken in obtaining rent and tax refunds from the State. Similar assistance to older people was provided by Ken's office in obtaining discounts on motor vehicle registration fees. Ken also supported legislation which gave senior citizens and other consumers a break on drug prescriptions by allowing pharmacists to substitute generic drugs for more costly name brand drugs. **In other legislation, Ken's forceful leadership resulted in older school teachers receiving increased retirement benefits.**

★ **CONSUMER PROTECTION.** In June 1976 the Pennsylvania State Legislature passed a bill setting up an Office of Consumer Advocate to represent the public before the Milk Marketing Board, the State Insurance Department, and the Public Utilities Commission. **Ken was a strong advocate of this legislation.**

★ **KEN HAS KEPT YOU INFORMED.** He communicates. He makes sure Adams Countians know what's going on. He articulates the needs, concerns and problems of Adams Countians in Harrisburg. **He has established a Legislative Office in the District to provide better service.** He visits communities and constituents throughout his Legislative District. He keeps you posted . . . by letter, newspaper, and radio reports on WGET.

Ken has helped the citizens of Adams County in scores of other legislative ways in many private and public matters. He is YOUR active representative in Harrisburg. He is working for YOUR best interests.

HE DESERVES YOUR VOTE IN NOVEMBER.

KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

Dear Friend:

The Bi-Partisan Committee for the Re-Election of Ken Cole cordially invites you to attend "HONOR KEN COLE NIGHT" on Tuesday evening, April 13, 1976 (8:00 p.m.), at the Elks Home, 49 York Street, in Gettysburg. The event is an informal social at which friends and supporters of Ken Cole will have an opportunity to meet personally with Ken to wish him well and pledge assistance in his forthcoming campaign for re-election as State Representative.

The social is the only fund raising event planned during Ken Cole's re-election campaign. It deserves your warm support. The event will be sparked by the presence of the Honorable Robert P. Casey, State Auditor for the Commonwealth of Pennsylvania, who also will be the guest speaker for the evening.

"HONOR KEN COLE NIGHT" is the official launching of Ken Cole's campaign for re-election to the State Representative office. The event is open to all friends and associates of Ken Cole. The enclosed (2) admission tickets are for your use or for the use of acquaintances. Additional tickets may be purchased from any member of the Committee by calling (717) 334-3635. Remittances and general contributions to the campaign should be made to

BI-PARTISAN COMMITTEE TO RE-ELECT COLE
Jacob M. Sheads, Chairman
115 N. Stratton Street
Gettysburg, Pa. 17325

Be sure to attend "HONOR KEN COLE NIGHT"...and bring a friend.

Sincerely,

Jacob M. Sheads

Jacob M. Sheads

74
FOR FURTHER INFORMATION CONTACT:

Representative Kenneth J. Cole
Route 1
Gettysburg, Pennsylvania 17325
717-334-3535

FOR IMMEDIATE RELEASE

GETTYSBURG ---- State Rep. Kenneth J. Cole, candidate for reelection, charged his opponent, Clark Smith, with conducting an unethical campaign before a large crowd at the opening of the Democratic Headquarters Wednesday evening. His remarks are as follows:

It is with deep regret that I make the remarks that I must make this evening. You as citizens have for several months been witness to one of the dirtiest political campaigns Adams County has seen in this entire century.

The campaign is being waged by my opponent, Clark Smith. I have always believed that in running for political office a candidate owes it to the public to say honestly what he can do and will do, and not simply and completely focus on what his opponent may not do. Two years ago when Clark Smith was the incumbent and I was running against him for the first time, I decided that the basis and thrust of my campaign would be to tell you, as clearly and objectively as I could, what I wanted to do for you as State Representative. I felt it would be a waste of your time and an insult to your intelligence to use malicious smears and unfair campaign tactics against my opponent. I still feel that way, but like it or not--and I do not like it--I have become the object of a very dirty campaign in which a variety of underhanded schemes and unwarranted accusations are being used against me. My family and I especially resent being targets by character assassination, distortion of truth, negative inferences, and harmful innuendos which are being spread verbally and in print. It is easy to counteract and fight open criticisms of my record in the State Legislature, especially in those cases where, as a responsible legislator, I might have cast votes that were politically unpopular but intended for the common good. It is far more difficult to deal with distortions and lies. During the past two years I have worked hard to bring a measure of respect and dignity to my office and therefore, I refuse to be a participant in a vicious, low level political campaign that can only do damage to the integrity of that office and in turn, be offensive to the honest and decent citizens of Adams County. In this year in particular, after the bitter experiences of the past few years, you deserve something better than a smear campaign.

76

FOR IMMEDIATE RELEASE
PAGE 2
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All of us know well that our whole country is sick and tired of dirty politics. In bidding for reelection as your State Representative, I will work hard and fight hard to win, but I will not attack my opponent on the low level that he has chosen to attack me. Instead, I shall continue to respect my fair campaign pledge, and will conduct my campaign honestly and openly by pointing to the positive and specific aspects of my record and, where necessary, to my opponent's record. And I intend to do this in the same truthful manner that I have conducted my campaign thus far. I will fight by giving my best to my job and giving it the respect that it deserves, even though I am ashamed with the level and tone of the campaign being waged by Mr. Smith.

I still believe, as do all my supporters, that the people of Adams County will in the end, elect the man who conducted a clean, positive campaign. I have done that for the past nine months with the help of a campaign organization that is committed to good government and high principle. There are some of us in politics who still believe in honesty and decency and what we don't want or need is people like Clark Smith who are doing their best to undermine these beliefs. The first and foremost indication of what your representative is and will be when he achieves office is the way he conducts his campaign. If a man is willing to say or do anything to win an election, he will say or do anything to keep that office. My opponent's tactics are the tactics of a desperate man and I will have no part in his scheme.

Yes, I will win on Election Day, but the real winners will be the voters of Adams County who want and deserve more in 1976 than ever before.

Rep. Kenneth J. Cole
Room 149, Main Capitol
Harrisburg, PA 17120
717-783-2029

FOR IMMEDIATE RELEASE

Official attendance records for the first half of the 1977-78 session of the State Legislature reveal that Rep. Kenneth Cole, D-Adams, has compiled a perfect attendance record at all House floor sessions.

Cole is one of only 82 representatives out of 203 members of the House to be present for every master roll call. The Gettysburg Democrat, in his second term as representative from the 91st Legislative District, has co-sponsored 124 pieces of legislation during the current session.

He serves on the House Agricultural Committee, the Military and Veterans Affairs Committee and Local Government Committee. He is also Chairman of the Local Government Sub-Committee on Counties.

Cole, an advocate of budget reform, co-sponsored an amendment which requires state departments to submit proposals to cut their budgets for the next fiscal year by a minimum of five percent. He said the amendment was presented as a means of preventing prolonged budget stalemates as experienced during the present fiscal year.

He has also sponsored a number of bills which are designed to benefit farmers. One such bill would set up an Agricultural Development Authority to assist farmers in obtaining long term loans for the purchase of farms, building and equipment.

Cole was also successful in placing an amendment to the general appropriations bill allocating \$125,000 for the establishing and operation of a Cancer Control Program for Central Pennsylvania. The program is ready to get underway and will be administered out of the Hershey Medical Center.

The Cancer Control Program will enable the general public to be better informed to help provide earlier detection of cancer and will open up better communications among members of the medical profession in the treatment of cancer.

CONTACT: Jim Barnes -- (717)787-7895

HARRISBURG, Sept. 30 -- Commenting on the General Assembly's passage of bills affecting the Public Utility Commission, state Rep. Ken Cole today described the legislation as "the most far-reaching reforms ever undertaken on a state agency."

The Adams County Democrat said Senate Bills 1216 and 1217, now awaiting the governor's signature, would "put real teeth in the regulation of utility companies while eliminating retroactive rate increases and unchecked fuel adjustment charges."

Cole, who sponsored a provision banning retroactive increases, said "the multi-million dollar, back-door rate hike by Met Ed could not happen again," as a result of his action.

Senate Bill 1216, containing the Cole amendment, passed the House by 192-0 on Monday. The companion bill (SB 1217) cleared the House on a 147-41 vote.

"For the past several years, the public has been more concerned about inadequate and weak utility regulation than perhaps any other state government issue," Cole said.

"Much of their concern has been directed at retroactive increases and the automatic fuel adjustment surcharge allowing utilities to pass their added fuel costs directly on to the consumer."

Cole said Senate Bill 1216 calls for the PUC to audit the automatic fuel charges at least once a year and to order refunds where it finds that customers were improperly billed.

The measure also would:

- require PUC commissioners to serve full-time and compensates them for full-time work;

- require single-stage, rather than multi-stage filings of rate applications;

- require PUC commissioners to disclose and divest any holdings they have in utilities subject to their regulation;

- replace part-time hearing examiners with full-time personnel to review rate requests;

- give the commission up to nine months to study and decide pending rate requests;

-- require an affirmative vote by a majority of commissioners serving for a rate increase to take effect rather than having rates go up by the failure of the commission to act;

-- increase the budget and staff of the commission to handle its new responsibilities.

Cole said the House also approved legislation (HB 2223) authorizing the PUC to order refunds for customers who were improperly billed for fuel adjustment costs in 1974.

Also ready for signing by the governor, the bill resulted from a series of audits conducted by the House Mines and Energy Management Committee. The audits found that six utilities, including Met Ed, improperly billed consumers for \$19 million in fuel costs during 1974.

"Once this legislation goes on the books, we'll be able to see just how effective it is in solving the many problems of utility regulation," Cole said. "But I believe it's a good, solid start on reforming laws that have been neglected far too long for the public's good."

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9/30/76

JB

For Immediate Release

Representative Ken Cole said today that his opponent was distorting the truth and making mis-statements of fact, particularly in regard to his stand against a legislative pay raise and the formation of the "Compensation Commission."

The Adams County Legislator pointed out that he "is opposed to the pay raise and the formation of the Legislative Compensation Commission" and added, "I have never voted in favor of either a pay raise or a Compensation Commission."

Cole also said: "My opponent is distorting the truth and making mis-statements of fact in his efforts to win the election. I am not accusing him of telling direct lies because I feel that he is the victim of misinformation by someone else who is lying to him. However, he should no longer accept any information from the same source that told him that I voted for a pay raise because that simply is not true.

"In addition, he has made a direct mis-statement of fact when he said that I was not present on the floor of the House on June 1, 1976. I was present and I voted all bills considered that day.

Cole said that as an example of the type of misinformation that his opponent is using is a statement that he voted for a license fee increase when it passed by a 95 - 93 vote.

"This is absurd," Cole said, "My opponent was at one time a member of the legislature and he should know that 102 votes are needed to pass a bill.

"Yet he spreads that propoganda because he receives it from paid publicity hacks in Harrisburg. He should at least check his facts. And while I am not yet willing to charge him with deliberate lies, it is true that he is guilty of not checking his facts before using them."

The House has done something retroactive PUC rate increases.

"The House has approved a bill that would ban retroactive rate increases," Cole pointed out. "This provision is contained in Senate Bill 1216, which is now in conference committee. I intend to vote for this bill when it is released from conference committee."

Single Important Issue

What single issue do you consider to be the most important one facing the upcoming 2 yrs of governmental activity?

Controlling the growth of government, either through sunset legislation or through zero-based budgeting which would require government agency to start from scratch each year, justifying every expenditure in its budget request. This, coupled with more active legislative oversight of the executive department, represents a start towards bringing state government down to a manageable level.

FOR IMMEDIATE RELEASE

Colonel Jacob M. Sheads, Chairman of the Bi-Partisan Committee to Reelect Ken Cole, announced today that Robert P. Casey, Auditor General for the Commonwealth of Pennsylvania will be the guest speaker Tuesday evening, April 13th, 8:00 p.m. at the "Honor Ken Cole Night." The affair will be held at the Elks Home on York Street, Gettysburg.

Sheads said this is the official launching of the Ken Cole Campaign for reelection to the office of State Representative.

Encls:

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ROBERT P. CASEY

Robert P. Casey, first elected as Pennsylvania's chief fiscal officer in 1968, won re-election in 1972, thus becoming the first Auditor General in Pennsylvania's history eligible under the Constitution to succeed himself.

Mr. Casey is 43 years old and is married to the former Ellen Harding and has eight children. The Casey's reside at 2002 North Washington Avenue in Scranton, Pennsylvania.

He attended Scranton Preparatory School and Holy Cross College where he received an athletic scholarship and was graduated with an A. B. degree, cum laude, and as the president of his graduating class.

He received a trustee scholarship to George Washington University Law School and received a Juris Doctor Degree from the institution in 1956. Mr. Casey was awarded an honorary Doctor of Laws Degree by the University of Scranton in June 1969.

A member of the Order of the COIF, Mr. Casey served on the editorial board of the George Washington University Law Review and authored an article entitled "Counter Claims Against the United States" which appeared in the George Washington University Law School Review in 1957.

He is a member of the Bar of Pennsylvania and the District of Columbia. Following graduation from law school he was an associate in the firm of Covington and Burling, Washington, D. C. and thereafter practiced law in Scranton, Pennsylvania.

Mr. Casey was a State Senator from 1962 to 1966 and an elected delegate to and First Vice President of the Constitutional Convention in 1967-68.

Mr. Casey brought Certified Public Accountants and other highly trained professionals into the Department of the Auditor General and, as a result, the Department has been covering more state spending programs -- and covering them in greater depth -- than at any time in the Commonwealth's history.

FOR FURTHER INFORMATION CONTACT:

Representative Kenneth J. Cole
Route 1
Gettysburg, Pennsylvania 17325
717-334-3535

FOR IMMEDIATE RELEASE

HARRISBURG, -- The Pennsylvania Rifle and Pistol Association has endorsed State Representative Kenneth J. Cole, D-91st Legislative District for election to his second term in the Pennsylvania House of Representatives.

The 91st District includes all of Adams County and part of York County consisting of the Township of Washington.

Association President Lewis R. Buck announced the endorsement in a letter stating Cole's support "for the right of the law abiding citizen to bear arms" and for his backing of conservation legislation.

Cole has served as a member of the Game and Fisheries Committee during this Session.

"We urge all sportsmen in the 91st District to support Kenneth J. Cole for reelection on November 2, 1976," said Buck whose organization represents shooting sportsmen throughout the Commonwealth.

Acknowledging the Association's support, Cole said he was proud to receive the endorsement of Pennsylvania's outdoorsmen.

"The citizens of our state owe a tremendous debt to Pennsylvania sportsmen who have worked tirelessly to preserve the natural beauty and heritage of our wilderness and waterways," said Cole. "Few groups have done so much to benefit our generation and those of our children and grandchildren as have the sportsmen who make up such worthwhile organizations as the Pennsylvania Rifle and Pistol Association.

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CONTACT: Jim Barnes (717) 787-7897

HARRISBURG, Aug. 20 -- Citing the legislature's intent to do away with retroactive utility rate increases, State Rep. Ken Cole has called upon the Public Utility Commission to prevent Metropolitan Edison Co. from imposing a \$17 million rate charge dating back to July, 1975.

The planned increase would effect some 336,000 customers in south central Pennsylvania and would range from \$25 for some households up to \$65 for people with all electric homes.

In a letter to PUC chairman Louis J. Carter, Cole, who serves on a House-Senate task force on the P.U.C., urged the commission to block the increase when it comes up for consideration at a commission meeting next Wednesday.

Noting that the House recently passed an amendment to Senate Bill 1216 banning retroactive increases, Cole urged the Commission to respect "the intent of the legislature" even though the measure has not yet become law.

He said the legislation, including the provision against retroactive increases, is certain to be on the agenda when the General Assembly returns to session next month.

The Adams County Democrat said he shares the view of others who have challenged the increase on constitutional grounds.

"If the PUC grants the increase, it could and should be tested in court as an unconstitutional taking of property without notice and due process of law," he charged.

Cole said he strongly supports Senate Bill 1216 in its present form and added that its passage would bring about a sweeping reform of PUC procedures.

Along with the ban on retroactive increases, the measure contains provisions for tighter controls on fuel adjustment surcharges including formal audits, elimination of temporary increases pending final decision by the PUC, and suspension of all proposed general rate increases for as long as nine months to give the commission enough time to certify that the increase is fully justified.

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8/20/76

LITTLESTOWN--Addressing a veterans rally here, Ken Cole, the Democratic candidate for the Adams County seat in the House of Representatives, charged that Republicans abruptly adjourned the House of Representatives without action on badly needed legislation to help those who served their country.

About 300 persons were on hand for the rally, held by the Veterans to Elect Ken Cole Committee in the Littlestown VFW hall.

Cole pointed out that the Pennsylvania Higher Education Assistance Agency is now without funds for veterans' scholarships, but that the Senate amended a House passed bill to provide the needed money.

"I just can't understand a leadership that would be so callous as to adjourn the House for a month when it would only take a matter of hours to approve the funds needed to provide scholarships for veterans," Cole said.

"Campaigning for re-election should not take precedence over such programs. The money was needed because more veterans applied for scholarships this school year than last making it necessary to provide more money.

"My Republican opponent should call upon the House to return to action and complete work on this badly needed bill."

The bill passed the Senate by a 48-0 vote after it was amended to provide for scholarships. The Republican leaders of the House have recessed the House until November 12.

October 22, 1976

Dear Friend:

As your full-time legislator for the past two years, I would like to point out to you some of the reasons why I feel I merit your support for my reelection.

Customers of Met-Ed are being forced to pay retroactive rate increases, and this wouldn't have happened had the Legislature acted in 1974 to enact a bill prohibiting such increases. For your information, the man who is running against me was in the Legislature at that time and he voted against the bill---his vote and one other would have made it unnecessary for you to be saddled with the retroactive rate increase you are being forced to pay today.

This time, I was successful in having an amendment inserted into a conference committee report on Senate Bill 1217 and you will never again be faced with retroactive rate increases. In addition, I have been fighting for reform of the PUC, and during this term of the House, we have managed to take the most significant steps forward in that direction since the PUC was formed.

I have been a full-time legislator with no other interests, jobs, or businesses, and I have made myself available to you around the clock. I sincerely believe that the residents of Washington Township and the rest of the district has had the best representation in its history, and I pledge to continue serving you on the same personal, conscientious basis that I have since I was elected to the office of state legislator two years ago.

I will appreciate it if you will vote for me on Election Day, and I respectfully ask you to tell your friends, relatives and fellow workers to cast their vote for Ken Cole, candidate from the 91st District.

Sincerely,

Ken Cole
KENNETH J. COLE