

HELPING PEOPLE SOLVE PROBLEMS

I believe all citizens should have easy access to their elected legislators. As your Representative, I will be available to you. I have maintained that practice as a government official and will continue to do so as an elected official. I believe this practice helps me to realize the needs of the people and also will make me better able to represent your views in Harrisburg. My record is well known for serving *ALL* of the people regardless of their political affiliation.



LEGISLATIVE REFORM

I believe the Legislature should be a more responsive body. Public confidence in Government is at an all-time low, and reform of the Legislature would be one step toward restoring the people's faith.

A major step would be the enactment of a strong lobbying disclosure bill which would require all lobbyists to disclose where and how money was spent to influence study and action on legislation. I also will actively seek reform in enacting the budget. The annual budget fight is a disgrace to the taxpayers of Pennsylvania. Extreme irresponsible partisanship seems to be paramount over what is best for the people of Pennsylvania when the budget is before the Legislature. I will fight to have these legislature reforms passed.

ELECT KENNETH J. COLE YOUR REPRESENTATIVE

1. IF YOU VOTE STRAIGHT REPUBLICAN.

After you have placed your "X" in the party box, go to the lower right corner of the ballot and put an "X" behind the name Kenneth J. Cole in the block for Representative in the General Assembly Cole, and the Republican candidate for every other office, will get your vote.

2. IF YOU VOTE STRAIGHT DEMOCRATIC.

Kenneth J. Cole will automatically get your vote.

3. IF YOU VOTE FOR INDIVIDUAL CANDIDATES OR A THIRD PARTY.

Go to the lower right-hand corner of the ballot and place an "X" after Kenneth J. Cole in the block for Representative in the General Assembly.

NOTE: This information is legally correct under the Pennsylvania Election Code. Beware of false information. **YOU MAY TAKE THIS PAMPHLET INTO THE POLLS WITH YOU AS A GUIDE IN MARKING YOUR BALLOT.**

**REPUBLICAN
DEMOCRAT
OR INDEPENDENT
VOTE—**

REPRESENTATIVE IN THE GENERAL ASSEMBLY	
KENNETH J. COLE	X

KENNETH J. COLE



**FOR STATE
REPRESENTATIVE
(ADAMS-YORK)**

KEN

COLE

CAN

Dear Voter in the Ninety-First District:

I am seeking the job of representative for you, your neighbors, and 60,000 other people in the Ninety-First District. As my prospective employer, you have the right to know why I feel able to do the job well and deserve your support.

I know the people well. I was born in Adams County, went to school here, and I am raising my family here. During high school, college, and the years following, I have held several jobs. From behind the counter of People's Drug Store, to managing the shoe factory in Arendtsville, to my current job with the Pa. Department of Revenue, I have worked with my neighbors. I have learned their desires and needs and the needs of my community.

I know the workings of my government well, too. As an aide to Congressman Neiman Craley, I sat in offices in York, Cumberland, and Adams counties and heard some of the problems of the people. I developed a deep appreciation for what good representation can do to help. I know that the people must have confidence in their representative and he must be educated in knowing what help is available, where to go for it, and how to get that help quickly. I learned that *no* politician needs to sneak through back doors. All the front doors open quickly if those in charge know you, respect you, and are aware that you are working full-time, (and overtime) for your 60,000 employees.

During six years as County Chairman for the Democratic Party, I have made no promises. I have simply dedicated myself to accomplishing the best possible job for all of Adams County.

I offer you my knowledge of the people, the government, and my capacity for working as hard as I can. I am offering to work for 60,000 people. One of them will be you.

I ask for your support and for your vote on November 5th.

Sincerely yours,

Kenneth J. Cole

Bi-partisan Committee to Elect Cole

**Chairmen: JACOB M. SHEADS
Secretary: MILDRED HERSHEY
Treasurer: JOHN D. LEMMON**



Kenneth J. Cole, official in the State Lottery, joins Governor Shapp for signing of the bill to give seniors property tax relief from lottery proceeds.

KEN COLE CAN GET ACTION

To Confer With Shapp On Route 34

County Democratic Chairman Kenneth Cole has an appointment Monday afternoon with Gov. Milton Shapp at Harrisburg to "find out why we can't get anything done concerning Route 34."

Cole said he began a personal search about a month ago to find out why no action had been taken to rebuild Route 34 from Biglerville to Mount Holly Springs despite its obvious deterioration and failure of patching attempts to solve the situation.

He said he visited various engineers and other state officials and has now obtained a meeting with the governor to discuss the matter.

Shapp Asks Repair For 11.4 Miles Of Route 34

Gov. Milton J. Shapp will recommend widening, reconstruction and resurfacing of Route 34 from the top of Keckler's Hill to the Cumberland County line. County Democratic Chairman Kenneth J. Cole said today.

Cole met Monday afternoon with the governor at Harrisburg to discuss with him the need for reconstructing the road.

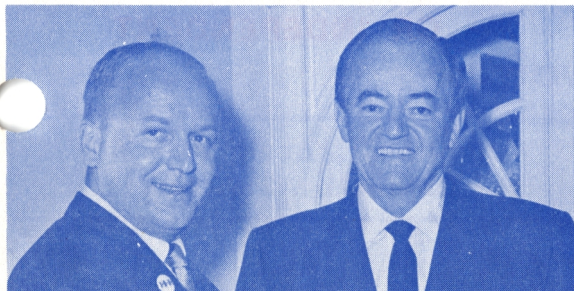
He said he explained to the governor "how the taxpayers of Adams County for a long time have been trying to end the vicious circle of moving from engineering to planning and back again without the project's ever getting underway."

Cole Appears Before ICC As Spokesman Of Local C Of C

Testifying as the representative of the Gettysburg Chamber of Commerce this afternoon before the Interstate Commerce Commission hearing in Harrisburg, Kenneth J. Cole said he expects 460 jobs in this county would be destroyed if rail operations are curtailed in line with proposed plans.

"I don't think our county can afford any more economic crises," Cole said. "We're getting to the end of our tether and increased unemployment could be the last straw."

KEN COLE CAN BE HEARD



Kenneth J. Cole, 38, is well experienced in government, especially in Harrisburg.

Governmentally, he has served on all levels of public service. Locally, he was the 1964 Adams County Coordinator for the U.S. Agricultural Census, and he has Federal Government experience through his work as the 19th Congressional District Representative for former Congressman Neiman Craley. For the last 3 years, he has been employed by the State Revenue Department as an official in the Bureau of State Lotteries.

A native of Gettysburg, Ken is one of ten children, son of Richard M. and Catherine Codori Cole. He is a graduate of Delone, attended Gettysburg College, and served in the U.S. Navy for four years during the Korean Conflict.

In the community, Ken has been active in the United Fund Drive, serves on the Board of Directors of the Adams County Cerebral Palsy Committee, and is a member of several fraternal groups and veteran's organizations including the Albert J. Lentz American Legion Post, Veterans of Foreign Wars Post 15, and the CWV Post 1342.

He and his wife, Marilyn reside at R. D. 1, Gettysburg with their five children, Virginia, Laura, Ted, and twins, Casey and Katie.

74
FOR IMMEDIATE RELEASE

Ken Cole, the "consumer's representative", has filed a personal protest with the Public Utility Commission against the 45 per cent rate hike requested by Metropolitan Edison.

In addition, Cole, the Democratic candidate for the 91st district seat in the State House of Representatives, is asking fellow Adams Countians to join him in the protest against the rate increase.

Cole sent the following letter to George I. Bloom, Chairman of the PUC, yesterday:

Dear Mr. Bloom:

I would like to notify you that I would like to protest the request for a 45 per cent rate increase requested by Metropolitan Edison Company.

I would like to receive all material that has been supplied by this utility about the rate increase. I have attended meetings conducted by representatives of this company, but unfortunately they dealt only in generalities instead of telling us the reasons for such a huge increase.

In addition, I would like to notify you that I am collecting the signatures of other Adams Countians, who agree that the request is too large.

Sincerely,

Kenneth J. Cole

Cole pointed out that he had until September 24 to file the petitions from other county residents that he is accumulating.

"We want the PUC to know just how the people of Adams County feel about this increase", Cole said. "Most of us know that because of inflation there may be a need for some kind of an increase but to go up by almost one-half is too much.

"President Ford has joined the fight against inflation. We applaud him for that. Now it's time for his Republican cohorts on the PUC to join that fight."

Kenneth J. Cole
R.D. #1
Gettysburg, Pennsylvania 17325
Phone - 717-334-3535



For Release Thursday

Adams County will have its own "consumer's representative" on hand to question the president of Metropolitan Edison about the utility's proposed 45 percent increase in electricity rates tomorrow.

The president Walter Creitz, Met Ed, will address a meeting of the Gettysburg Area Chamber of Commerce at a "coffee" at 8 a.m. tomorrow at the Holiday Inn.

A member of the Chamber, Ken Cole, who also is the Democratic candidate for the 91st legislative seat in the State House of Representatives, said that he planned to be on hand to question the increase, which Met Ed has requested from the Public Utility Commission (PUC).

"I will be the consumer's representative at the meeting," Cole said. "I will question the need for an increase of such magnitude. I don't necessarily disagree with the need for some increase but 45 percent seems to be completely out of line. I'll want to ask Mr. Creitz questions about the need for the increase so that the people will know all of the facts and figures."

Cole said that he would work for the people of the district by opposing the increase if it is not proven that it is merited.

The public has until September 24 to file formal complaints with the PUC before public hearing dates will be set.

Cole said that he favored PUC reform proposals advocated by Herbert Dennenberg, Pennsylvania's former Insurance Commissioner who has been appointed counsel for the PUC by Governor Shapp.

"The PUC, with its Republican majority, has operated too long behind closed doors and without regard to the best interest of the people," Cole said.

"We should require public hearings on utility rate increases. There also should be a ban against retroactive increases. And temporary increases before public hearings also should be prohibited."

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Ken Cole

GETTYSBURG, January 5 -- Adopting the philosophy that the public has a right to know its candidates, Kenneth J. Cole of Gettysburg today announced his candidacy for the 91st District seat in the State House of Representatives.

Cole, now in his third two-year term as Adams County Democratic Chairman, said he would file for the Democratic nomination. The seat is presently held by Republican Clark Smith.

Cole said he thought chances "looked good that he would obtain the Democratic nod with little primary opposition but said he favored an open primary. Cole stressed that he thought any and all candidates had an obligation to the public to make an early announcement and begin campaigning.

"In November voters will have the two-year record of the Republican House in front of them," Cole said, "and I believe they should also have the one-year record of Ken Cole campaigning for the seat."

"In this way, we can make sure that the voters know all our positions and all our goals, so that they can make the best possible choice for their state representative. Increasingly the State House should be a vital, people-oriented legislative body. I don't think it's achieved that goal, and that is one of the reasons why I'm seeking the office."

Cole, aged 37, is a lifelong resident of Adams County. He's a graduate of Delone High School and attended Gettysburg College.

The only years he was away from the district ~~was~~^{were} while serving with the Navy in the Korean Conflict. Since returning to Adams County after four years of service, Cole has been active in both governmental and civic activities.

Governmentally, he's served on all levels of public service. Locally, he was the 1964 County Coordinator for the U. S. Agricultural Census and he has Federal Government experience because

of his work as the 19th Congressional District Representative for Congressman Neiman Craley. For the last two years, he's been employed by the State Revenue Department as an official in the Bureau of State Lotteries.

In the community, he has been active in the United Fund Drive, serves on the Board of Directors of the Adams County Cerebral Palsey Committee, and is a member of several fraternal groups and veterans organizations including the Albert J. Lentz American Legion Post, Veterans of Foreign Wars Post 15, and the C. W. V. Post 1342.

He has been actively associated with the Democratic Party since 1961 serving first with the Young Democrats (as President and on the Executive Committee) and has twice been elected to serve on the State Committee.

Cole resides at R. D. #1 in Gettysburg with his wife Marilyn and their five children.

The 91st district encompasses Adams and part of York County.

FOR IMMEDIATE RELEASE

A legislative candidate from Adams County has called upon the House of Representatives to amend a bill on the calendar to provide for increased benefits for the families of firemen and police officers killed in the line of duty.

In addition, Kenneth J. Cole, the candidate for State Representative, said that the bill should spell out the fact that volunteer firemen are covered by the provisions of the bill.

The present bill calls for a \$25,000 lump sum payment to survivors of firemen or police officers killed in the performance of their duty. While the police officers and prison guards, who also are covered, are defined in the bill, the term "firemen" is not.

Cole said that he favored additional payments to the families of officers and firemen if there were children involved.

"The bill should be amended to provide \$25,000 for the widow and \$5,000 for each surviving minor child," Cole said. "I think that this is a more equitable approach than just providing the lump sum. After all, the money needed to raise a fatherless family, depends on the number of children involved.

"In addition, I would tie up the loose ends on firemen by inserting language that would make it certain that volunteer firemen would be included."

Cole pointed out that volunteer firemen are unpaid and thus should be given the greatest amount of consideration when death benefits are considered. "This is the least we can do for these fine men, who give their time and service to our community," Cole added.

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Ken Cole, the Democratic candidate for the Adams County seat in the House of Representatives, last night told the Gettysburg Travel Council that he was meeting today (Wednesday) with Gov. Shapp to push the reconstruction and resurfacing of Route 34.

Cole also told the Council that he had met with Jacob Kassab, State Secretary of Transportation, and had received assurances that PennDOT was "ready to proceed immediately with planning as soon as the Capital Highway budget will pass the legislature".

Speaking to about persons who are interested in travel development, Cole said:

"I believe that we are on the road to success on Route 34. I believe personal assurances that both Secretary Kassab and Sen. Frank Mazzei, Chairman of the Senate Transportation Committee, want to get the Highway 34 project started.

"I know that you all favor the project, especially those of you who travel this road everyday, and I will tell the governor of your wishes."

In order to show Gov. Shapp how much the people of Adams County felt about Route 34, Cole passed around a petition addressed to the governor at the meeting. Nearly all of those in attendance signed.

Cole also pointed out that claims of his opponent showed that he voted for the additional penny a gallon gasoline tax in order to get Highway Route 34 repaired, were erroneous.

"The money that comes from the new gasoline tax will be used on projects involving secondary roads only," Cole said. "Route 34 is a primary road, and needs approval by both the House and Senate before PennDOT can proceed."

The Petition said:

The Honorable Milton Shapp
Governor, Commonwealth of Pennsylvania

We the undersigned favor the \$3 million project for widening, resurfacing and reconstruction of Route 34, as contained in the Capital Highway Budget bill. The highway is in poor condition since it has not been resurfaced since it was constructed in 1928. Yet it is the primary road serving such areas as Gardners, Idaville, Peach Glen, Bendersville, Aspers and Biglerville. It is the main artery connecting the Pennsylvania Turnpike with Northern Adams County.

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FOR RELEASE

FRIDAY, JULY 19

The chairman of the Senate Transportation Committee has introduced legislation that will lead to the widening, resurfacing and reconstruction of Route 34, which connects Gettysburg and Carlisle.

Kenneth Cole, the Democratic candidate for the Adams County seat in the House of Representatives, announced that Gov. Shapp, Secretary of Transportation Jacob Kassab and Sen. Frank Mazzei, chairman of the Senate Transportation Committee, all are backing the project.

However, it must be approved by the Senate and the Republican-controlled House of Representatives before the project can begin.

Speaking at the annual picnic of the Adams County PennDot employees last evening, Cole said that his long fight to have the road repaired was finally on the way to success.

"I would like to let you all know that a project that I have been fighting for is finally on the road to accomplishment," Cole said. "I have conferred with everyone in Harrisburg from the Governor on down and they have agreed to backing the repair of Highway Route 34.

"Senator Mazzei has sponsored a highway construction bill that includes more than \$3 million for the widening, reconstruction and resurfacing of the road from the top of Keckler's Hill to Mt. Holly Springs -- a distance of 15.6 miles.

FRIDAY, JULY 19

-2-

"This could have been accomplished earlier except for the do-nothing attitude of the Republican-controlled House of Representatives. There hasn't even been a bill introduced to provide the money for the repairs in the House despite the fact that my opponent loudly declares himself in favor of such legislation, and he did not attempt to amend the construction budget last year to include the Route 34 project.

"I think we all should thank Governor Shapp, Secretary Kassab and Senator Mazzei for listening to the pleas of myself and many other Adams countians."

The highway, which is narrow and in a deplorable condition, has not been resurfaced since it was built in 1928 despite the fact that it is the primary road through such areas as Gardners, Idaville, Peach Glen, Bendersville, Aspers and Biglerville. It is the main artery connecting Northern Adams County with the Pennsylvania Turnpike.

Cole added:

"The people of Northern Adams County have waited a long time for the repair of Route 34 and they deserve quick consideration of the bill. Unfortunately, the legislature has decided to go on vacation so it will be at least two months before the bill can be passed.

"I have talked to the people in the Department of Transportation and they have assured me that once the legislation is approved, they will give the project as high a priority as possible.

14'

FOR RELEASE

FRIDAY, JULY 19

-3-

"If the legislation is not approved this year, I will introduce a bill calling for such a project on my first day in the House of Representatives."

Cole said that he would make the Route 34 project one of his chief projects as a member of the House.

FOR IMMEDIATE RELEASE:

The abortion issue leaves me with mixed emotions, but there are two things that as legislators we must use as guidance.

First, the Supreme Court decision in the case of Wade versus Rowe is ambiguous in part, but there are certain points in the decision that the legislature must be guided by. The decision is the law of the land and it is an exercise in futility to vote for any legislation that does not conform. Second, the state has recently enacted a law, which is going to have to face a test of its constitutionality in the courts. Before we consider any changes in the law, we should await the outcome of those court cases. There are certain features of the measure that was recently enacted into law that are almost certainly unconstitutional and others that are of doubtful constitutionality.

For instance, as much as I hate to see state funds used for abortions, the courts have ruled that the state must provide abortions to women on welfare as part of their regular medical care. That portion of the new Pennsylvania law is certainly unconstitutional.

The portion requiring the husband's consent is of doubtful constitutionality. While the Supreme Court has not ruled on this issue, lower courts have. There also is a reluctance on my part to give husbands a veto over a wife's wishes in the matter of an abortion.

I am certainly against abortion personally. The very idea of participating in an abortion, in all but the most extreme of cases, is abhorrent to me.

FOR IMMEDIATE RELEASE

Incumbent state representative Kenneth Cole said today that former legislator Clark Smith's vote on a crucial piece of public utility legislation in 1974 ought to prove conclusively where Smith stands, and should "punch holes" in Smith's allegations that he was a consumer-oriented legislator.

"On June 3, 1974, Clark Smith voted against a bill which would have prohibited retroactive rate increases by public utilities," Cole said, "and had he and just one other Republican legislator voted for the bill, thousands of Met-Ed customers wouldn't be faced with the prospect of paying back millions of dollars in retroactive rate increases today."

"The fact is," Cole added, "that almost no meaningful legislation regarding the Public Utility Commission, fuel adjustment charges, and more stringent regulations of the public utilities was ever enacted prior to the 1975-76 session of the Legislature, and I have been either a sponsor or supporter of practically every such bill."

Cole pointed out that Senate Bill 1216, recently signed into law by the governor, now prohibits retroactive rate increases, but that it should have been done two years ago and that Clark Smith was one of those who prevented its passage.

The Gettysburg Democrat again said that he was "terribly disappointed at the gutter-like quality of Smith's campaign," saying that he had assumed that a man of Smith's standing in the community would conduct a high-level campaign dealing with specific issues and facts.

"Instead," Cole said, "Clark Smith has resorted to the style of the penny-ante politician who has no program, no constructive criticism, no grasp of the issues that face the people--nothing but a burning desire to further his own shattered political career by spreading a litany of half truths and outright lies that have no

place in ethical, issue-oriented campaigns."

Cole said that it is virtually impossible to answer all of Smith's allegations, but that he took special exception to a statement in a leaflet printed and distributed by Smith which stated that he (Cole) changed his vote on an amendment affecting the PUC in 1975.

"The House Legislative Journal clearly shows that I voted in favor of the amendment when it was first considered, and that I again voted "yes" when the amendment was brought up for re-consideration on the same legislative day," Cole explained.

"Clark Smith knew he was wrong when he placed that statement in his scurrilous leaflet," Cole said, "but rather than retract it, he manufactures still another lie and plants it in the media."

Cole said that one of his priorities in the next session of the General Assembly would be to revise the state's election laws to provide stiff penalties for those who violate fair campaign practices. He said that voters are entitled to a complete airing of the issues in a political campaign, and that the laws have to be changed to punish those who forsake ethics and integrity in their quest for public office.

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KEN COLE

for STATE REPRESENTATIVE

R.D.1, Gettysburg, Pa. 17325 - Phone 334-3535

Dear Voters of Adams County:

The 1974 campaign is drawing to a close. On this Election Eve I want to thank all of you for the many courtesies extended to me during the campaign.

Wherever I have been my enthusiasm has been met with equal enthusiasm. From high school students through senior citizens I have seen not apathy, but interested people who hope to achieve better government through hard-working leadership. That's been the theme of my campaign - no promises, no miracles, just a lot of hard work. I'd like to be the "hot-line" keeping the state informed of our needs and keeping the people of Adams County informed as to what State Government is doing to fulfill those needs.

I have tried to conduct an honest, spirited, positive campaign based not on personalities, but on issues that directly affect Adams Counties. If my candidacy has made you more aware of those issues then I have used my time and energy well.

No one campaigns without hoping to be victorious, but whatever the outcome, thank you for giving me the privilege of seeking this office.

Sincerely,

KENNETH J. COLE

Democratic politics is flourishing in Adams County. Under the energetic leadership of County Chairman Kenneth J. Cole, the registration gap has been narrowed to a comparatively close 2600 fewer Democrats. The Democratic registration efforts have included county regional chairmen, regional meetings with county officers, and door-to-door canvassing.

Each campaign season brings larger turnouts for Democratic rallies and larger vote counts for Democratic candidates. Central to registration and campaign activities is the Democratic headquarters in downtown Gettysburg. After opening in the Fall of 1972, headquarters was staffed daily by volunteers through the election. They have remained a focal point for party activities and meetings.

Since becoming County Chairman in June 1968, Ken Cole has taken several steps to broaden the base and support of the county party. He heartily welcomes new workers, from all community stratas. In his effort to diversify the county committee, he has appointed a variety of youth, women, business and professional people to vacancies. To revive the fading Men's Democratic Club, he led in a reorganization, combining Democratic men and women in the Adams County Democratic Club. It has flourished, growing to over 300 members in 1972. The Club's meetings provide a forum for such timely political topics as the fate of rural Pennsylvania, the future of the Democratic party, and the status of current legislation. The Club's two fund-raising events, a Jefferson Day dinner in April and a family picnic in August, enable considerable contributions to the Committee. Kenneth Cole's leadership has stimulated the organization of yet another Club, the Century Club. Through social functions for its members, the Century Club attracts substantial financial support for each year's campaign.

In these and other ways, Kenneth Cole has worked to build a stronger Democratic party in Adams County, and to offer even better alternatives to the voters at every election.