

Re -  
Went Penn  
Talk

2/13/98

- I. Thank you for having me
- II. Jo wanted me to talk about your participation in the political process, specifically involvement with your Pac
- III. I thought though I would do it though from a different perspective (you may or may not have thought of before)

**A. Imagine for a moment that:**

1. Regardless of your position in your AP every 1 1/2 yrs. ~~Your job depends~~ on an evaluation

- a. not for determining your merit raise
- b. not for determining your job performance
- c. not even for promotion purposes
- d. but whether you will have a job at all

2. And the 30,000 or so who are doing the evaluation (certainly much more than you can possible talk to or communicate with regularly about your work) really couldn't possibly know all that you do for AP

- a. They don't know how many hours you work
- b. The creativity or innovations you developed
- c. How much your work contributes to the bottom line
- c. in fact most don't have the foggiest idea about you do

3. But they do have a source of information which for the most part is either inaccurate or incomplete

- a. Media
  - 1. who perhaps has their own agenda about your job (may don't like the way you look or perhaps the owner of station or publisher has a brother-in-law who like to have your position)

Army  
make file  
+ put w/  
speeches

2. Or just perhaps they're just trying to score points with the people who evaluate them because by trashing you they can bolster their positions (which by the way depends only pleasing a few people)
- b. Opposition from one of your competitor's (PECO)
  1. Their interests are served by taking you out of your position and others from AP because that's put them in a better position to their bottom line
  2. So they put together a campaign that borders on the edge of the veracity scale.
    - a. mailings, TV, radio
      - (1)but the info they put out perhaps doesn't even remotely talk about the job you do because you if given the chance you explain but they're making charges about power grids and you work in human resources
      - (2) Or perhaps they raise issues that nothing to do with your job like your personal life
        - (a) religion
        - (b) family life
        - (c) sexual orientation
        - (d) recreational habits
    - b. And they raise lots of money to influence your evaluators with this info
    - c. And for two to three months, if not longer your are subjected to this campaign of innuendo *and distortion*

**3. What's your recourse**

**a. your own campaign to defend yourself**

**b. and to report about what your opposition is up to**

**B. There are many reasons why someone has chosen public service as a career choice**

**1. Some start by accident out of college or what ever grade level they have attained in their first job**

**2. Some a result of their interest in politics and gravitated toward government**

**3. Some perhaps because they have a need to help in service to their fellowman**

**4. And I'm not talking about just elected officials now because there are literally thousands of people who are working tirelessly for the many needs of the state and federal and local governments**

**C. But those of us who are in elective politics enter for the same reasons as those I've mentioned and others**

**1. philosophy**

**a. liberal**

**b. conservative**

**c. libertarian**

**d. whatever**

**2. issues**

**a. gun control**

**b. abortion**

**c. education**

**d. business taxes**

**e. worker's rights**

**f. mental health parity**

g. etc.

**D. Regardless the Forefather of this State and Country decided that we would be better served with representative democracy**

**1. But what they had in mind and what we have today are the same in many ways and vastly different in others**

**a. it's almost overwhelming in terms of information on issues we have to deal with on the State level and so the possibility of part time legislature is incomprehensible unless we want lobbyist and staff running the show (then no need for elected representatives)**

**b. And the election process is almost totally out of control in terms of cost and time needed to campaign and raise money**

**E. So what is this all have to do with you and your participation in your PAC?**

**a. The consideration of an evaluation on retaining your job every other year is very real to me and other members of the Pa. And U.S. House. And the campaigns waged may very well be run the way I've just described**

**b. So I have a need as do all of my colleagues to fight these kinds of campaigns and there's only one way to do it WITH MONEY**

**c. And until the election laws are changed we are dependent on help from friends , family and any organizations who feel comfortable in supporting my candidacy**

*Crustised for being  
Curepobition*

*This imaginary  
scenario*

*Similar  
only by  
accident*

- d. And by the way it does not have to be me. Your financial participation in any candidate is important lest you think this is about me.**
- e. Your Government Affairs people serve many purposes for you and this is one of the most important -letting you know who is good for AP and the energy industry.**
- f.**

**F. Let me give you an example of how important your participation is**

- a. I may have an opponent this fall who comes from the trucking industry because I had the audacity to scream about the hidden truck provisions in the Gas tax bill and have attempted to repeal them.**
- b. That opposition will take the form potentially of perhaps \$100,000 dollars (Trucking industry, Teamsters, the candidate herself who's is wealthy)**
- c. That kind of campaign is hard to thwart unless you have as much or at least half that much.**
- d. It is good to know you have friends in organizations like this that I can go to.**