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COMMITTEES

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House of Representatives
COMMONWEALTH OF PENNSYLVANIA
HARRISBURG

Memorandum

Date: April 13, 2004

Subject: May 24, 2004 Roundtable of statewide Pro-Life organizations

To: Representative Mary Ann Dailey
Representative Thomas A. Tangretti
Representative Thomas M. Tigue
Representative Katie True
Edward C. Hussie

A handwritten signature in black ink, appearing to read "Jerry", positioned to the right of the list of recipients.

From: Representative Jerry Birmelin

I have extended an invitation to various statewide Pro-Life Organizations to attend a roundtable meeting here in Harrisburg on **Monday, May 24, 2004**, from **11:00 AM to 1:00 PM** in **Room 39 East Wing**. Please note that lunch will be provided. My secretary has already contacted your offices concerning the date and time of this meeting.

I am attaching for your review a listing of the organizations that received a letter of invitation for the meeting.

If you have any questions please contact me.

JB/bjj

Attachment

Pro Life Statewide Organization Roundtable Invitees
May 24, 2004

John Stanton
Pro Life Union Inc of South Eastern
Pennsylvania
88 Pennsylvania Avenue
Oreland, PA 19075
Last Session Attended: 11/17/03

Michael Geer and Thomas Shaheen
Pennsylvania Family Institute
23 N Front St
Harrisburg, PA 17101
Last Session Attended: 11/17/03

Joseph Mortimer
Voices For The Unborn
PO Box 617
Feasterville, PA 19047
Last Session Attended:
called to remain on mailing list

Mike Ciccocioppo and Mary Belliveau
Pennsylvania Pro-Life Federation
4800 Jonestown Road
Suite 102
Harrisburg, PA 17109
Last Session Attended: 11/17/03

Mark Gillen
Paragon Project
PO Box 102
Mohnton, PA 19540
Last Session Attended: 11/17/03

William Devlin
Urban Family Council
PO Box 11415
Philadelphia, PA 19111
Last Session Attended:

Robert Kettering
Lancaster County Action
2847 Meadowview
Manheim, PA 17545
Last Session Attended:
called to remain on mailing list

Gail Pedrick
Bucks County Christian Coalition
Box 722
New Hope, PA 18938
Last Session Attended: 11/17/03

Helen Cindrich
PCUC
3050 Pioneer Avenue
Pittsburgh, PA 15226
Last Session Attended: 3/03

Denis Brennan, Esquire
Pro-Life Lawyers Guild
196 Hunt Valley Circle
Berwyn, PA 19312
Last Session Attended: keep on list

Bob O'Hara and Francis Viglietta
Pennsylvania Catholic Conference
223 North Street
PO Box 2835
Harrisburg, PA 17105
Last Session Attended: 11/17/03

Kathy Kuhns
Pro-Life Berks
PO Box 6024
Wyomissing, PA 19610
Last Session Attended: 11/17/03

Anthony Sedun
Solutions for Life/Millersville University
Student Memorial Center
Box 54
Millersville, PA 17551
Last Session Attended: 11/17/03



COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF TRANSPORTATION
HARRISBURG, PENNSYLVANIA 17101-1900

OFFICE OF
SECRETARY OF TRANSPORTATION

May 3, 2004

Honorable Richard Geist, Member
PA House of Representatives
144, Main Capitol Building
Harrisburg, PA 17120-2020

Dear Mr. Geist:

I am writing to advise you that PennDOT will be implementing revisions to its license plate program later this summer. We will implement a new program called a "Specialty Plate" program which will allow organizations and other non-profit groups to qualify for graphic design plates to promote their interests.

The Specialty Plate program will bring all newly requested plates into what we are calling the "Family of Pennsylvania" plates. Organizations will be able to work with PennDOT and Correctional Industries to design their logo on the left side of the plate using color. All other parts of the plate canvas will be the standard plate colors of blue and yellow. This change will allow non-profit organizations to advocate their interests, will allow them to charge a fee above the \$20.00 PennDOT fee and provides for a distinctive looking plate.

PennDOT has listened to your interests regarding the need to address full canvas Special Fund Plates. I believe this direction will serve the interests of your constituents, address law enforcement concerns and improve administrative efficiencies for PennDOT.

Honorable Richard Geist
May 3, 2004
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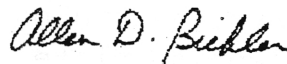
As well, PennDOT will realize a cost savings/cost avoidance of about \$20,000 in inventory and staff time for each Specialty Plate developed in comparison to processing Special Fund Plates. There also is the potential for this program to generate revenue as organizations consider replacing current plates using a more colorful logo and new organizations become interested in the program.

The specifics of the Specialty Plate program are highlighted on the attached fact sheet. We have also forwarded an outline of the process that will be communicated to the organizations who express an interest and a timeline for implementation.

Deputy Secretary Betty Serian is planning a meeting to further brief you and your staff on this program. In cooperation with the Department of Corrections, Correctional Industries staff, Betty is also scheduling a tour for you and your staff of the prison in Mercer County to see the new graphic sheeting process in operation.

Your comments and questions are welcome as we craft the final details regarding this program. Please feel free to contact me or Betty at (717) 787-3928.

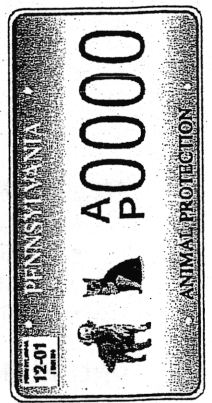
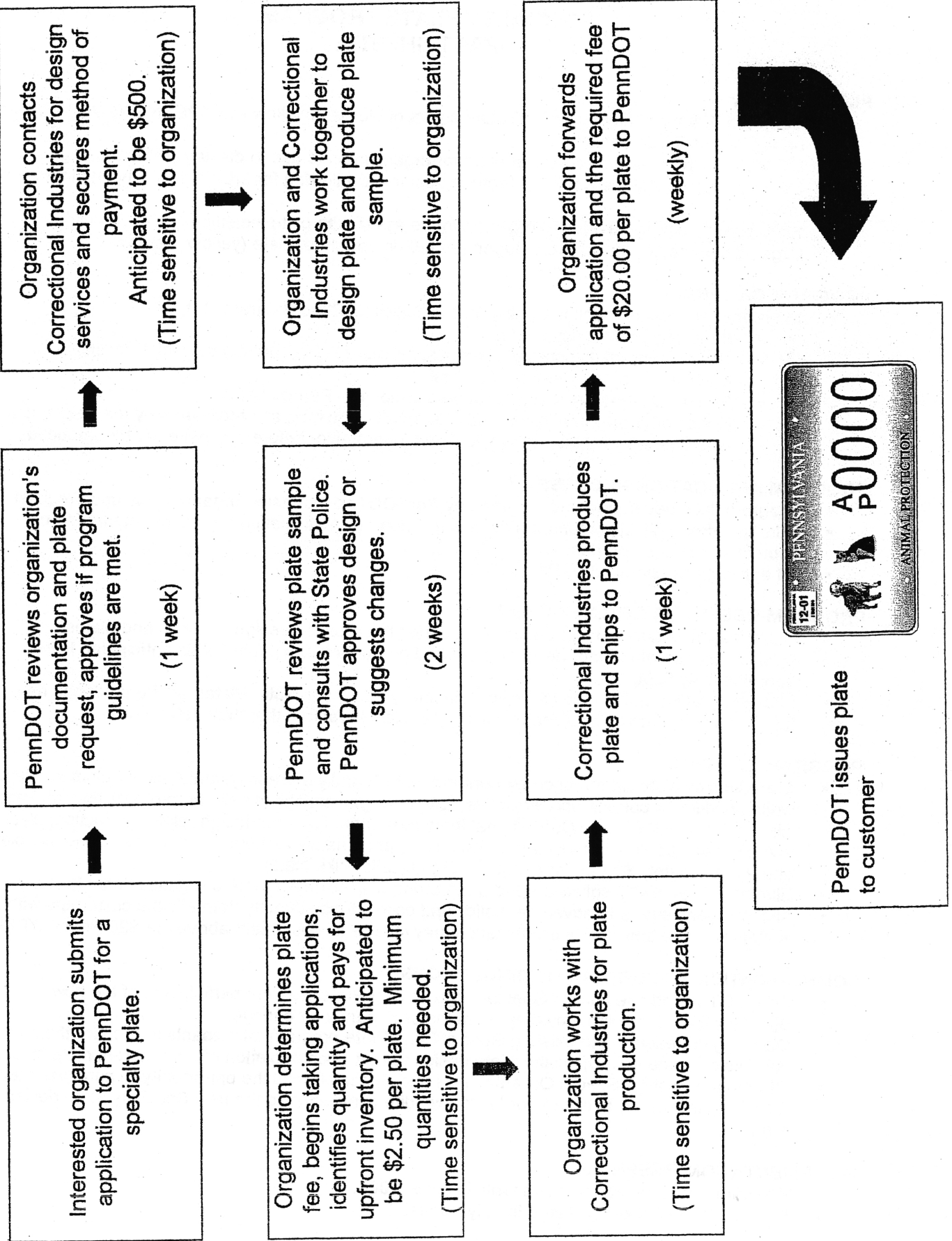
Sincerely,



Allen D. Biehler, P.E.
Secretary of Transportation

Attachments

Specialty Plate Program Process



PennDOT issues plate to customer

SPECIALTY PLATE PROGRAM FACT SHEET

PLATE DESIGN

- Standard "Family of Pennsylvania" plate colors of blue and yellow with "PENNSYLVANIA" printed on top of plate (blue section).
- 3" by 3" canvas area on left side of plate for organization to use to display emblem or logo. Canvas will be graphically printed featuring color and allowing for artistic flexibility and intricacy of design.
- Stacked letters prefix unique to organization to assist with plate identification.
- Organization name or approved slogan printed on bottom of plate (yellow section).

PROGRAM CRITERIA

- In order for an organization to qualify for the Specialty Plate Program, it must:
 - ✓ Be a Non-profit organization;
 - ✓ Have as one of its primary purposes, services to the community, which results in a contribution to the welfare of others;
 - ✓ Be based, headquartered, or have a chapter in Pennsylvania;
 - ✓ Not be offensive in purpose, nature, activity or name, as determined by the Department;
 - ✓ Guarantee a minimum of applications (negotiable) before any plate will be produced.

PROGRAM APPLICATION PROCESS

- Program "kits" developed and provided by PennDOT to interested organizations upon request.
- "Kits" provide eligibility criteria, guidelines for program participation and items required to be submitted for consideration.
- All applications reviewed by PennDOT.

PROGRAM COSTS FOR ORGANIZATION

- Organization works with Correctional Industries to purchase design services and plates.
- Design services which include print proof and production of sample plates anticipated to be approximately \$500.
- Plate production anticipated to be approximately \$2.50 per plate. Plates will be produced on a "just in time" system--organization will pay for plate inventory that they determine.

PROGRAM BENEFITS

- Standardizes plate appearance by conforming to "Family of Pennsylvania" plate colors and layout while providing a colorful and attractive plate for organizations to sell and promote their interest.
- Eliminates PennDOT and Correctional Industries costs for plate design, plate production, plate inventory and administrative responsibilities (approximately \$20,000 for a Special Fund-like plate and approximately \$3,000 for a Special Organization-like plate).
- Eliminates PennDOT collection and transferring of fees designated to organizational funds.
- Allows organizations to advertise, solicit and collect funds directly from eligible customers with no limitation on the amount an organization may charge its customers above the \$20 PennDOT fee.

COMMUNICATION TO CURRENT ORGANIZATIONS

- PennDOT will advise current Special Organization Plate program participants of the new Specialty Plate Program providing them the opportunity for change.
- On-going outreach to our existing Special Fund Plate program participants to prepare them for conversion to the new Specialty Plate design format upon depletion of their current plate stock.
- Offer to the existing Special Organizations and Special Funds the opportunity to purchase their remaining inventory, at cost, in order to expedite conversion to the new Specialty Plate design format.

IMPLEMENTATION TIMEFRAME

- Program "kits" finalized and available in June, 2004.
- Rollout of new Specialty Plates in July/August, 2004.