

September 1, 1970

Mr. Walter Miller
Union Trust Building
Room 250
Pittsburgh, Penna.

Dear Mr. Miller,

In reference to our phone conversation of this date, I am interested in arranging with you a billboard swap, commencing October 2, 1970, and terminating November 4, 1970. If approved, the exchange would be as follows:

1. My board at 2310 East St., outbound, for your board at 3440 East St., outbound.
2. My board on Rte. 19, 1.3 miles south of Warrendale, inbound, for your board on Rte. 19 near Ingomar Rd., outbound.

If this meets with your approval, please contact Mr. William Yost, Pittsburgh Outdoor Advertising (681-8311), to inform him of your authorization.

I deeply appreciate your continued cooperation in this matter.

Sincerely,

E. Bruce Hill III

Pittsburgh Outdoor Adv
C O R P O R A T I O N

2610 FIFTH AVENUE

PITTSBURGH 15213

681-8311

September 21, 1970

Mr. Bruce Hill
c/O Jim Kelly Campaign Committee
1409 Duncan Avenue
Pittsburgh, Pennsylvania 15237

RE: Contract Acknowledgement
Account: James Kelly - Political
Product: Political Advertising
Contract No.: 4498 PO

Gentlemen:


Attached is the signed acceptance contract which covers
posting of the following space:

<u>Market</u>	<u>Posting Date</u>	<u>Period</u>
Pittsburgh	October 3, 1970	1 month

We assure you this contract is appreciated and will
receive our very careful attention.

Very truly yours,

PITTSBURGH OUTDOOR ADVERTISING CORPORATION


Hugh Anderson, Manager
Contract Service Department

Pittsburgh Outdoor Advertising Corporation

2610 FIFTH AVENUE PITTSBURGH, PA. 15213

*CK interest 375.00 paid 9/11/70
J.P. Stanley*

Contract Number 449890

We, the undersigned, hereby authorize and direct you to execute for us a Poster Advertising Display, or Displays, in cities, towns and districts specified herein, upon terms and conditions of this contract, as follows:

TERMS: NET CASH. For such Poster Advertising Display, or Displays, we hereby promise to pay to the Pittsburgh Outdoor Advertising Corporation the total sum of \$ 375.00, payable monthly in advance for each respective showing, at the specified rate for said showing, beginning upon completion of the first posting, and it is expressly agreed that the failure to pay any of the installments herein agreed to be paid, as and when the same shall become due and payable, may at the option of Pittsburgh Outdoor Advertising Corporation be considered and treated as a breach of this contract, and the contract cancelled and terminated by reason thereof. In such case we agree to compensate the Pittsburgh Outdoor Advertising Corporation for any loss it may sustain by reason of such default and cancellation or termination.

POSTERS: We agree to furnish, free of all cost to you, the necessary posters, including 10% additional posters, to keep the display in first-class condition. In case of our failure to furnish sufficient additional posters, no claim for loss of display will be made upon you.

COPY: All copy for display under this contract shall be subject to Approval of Pittsburgh Outdoor Advertising Corporation, and shall be solely for the benefit of JAMES KELLY.

THIS CONTRACT IS NON-CANCELLABLE.

If by reason of an act of God, fires, strikes, shortages of labor or materials, present or future governmental laws, ordinances, orders, rules or regulations, or any cause or contingency whatsoever beyond your control, you shall be unable to deliver the poster advertising service covered hereby, this agreement shall not terminate either in whole or in part, but you shall allow us credit for the period during which service shall not have been furnished or shall have been discontinued or suspended; such credit to be rendered at your option, either by advertising service, approved by us, or by extending the advertising service under this contract for a period beyond the termination date herein provided, or both; such approved, substituted and extended service to be of equal value with the amount of such credit.

CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED							
			Regular	Special									
Pittsburgh	Special	1	--	3	\$375.00	Political							
SHIPPING ADDRESS FOR PAPER						REMARKS							
						Payment must accompany contract							
DATES ORDERED		January	February	March	April	May	June	July	August	September	October	November	December
											1970 3rd		
COST PER MONTH											\$375.00		

CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED							
			Regular	Special									
SHIPPING ADDRESS FOR PAPER						REMARKS							
DATES ORDERED		January	February	March	April	May	June	July	August	September	October	November	December
COST PER MONTH													

The printed and written provisions of this contract contain all of the agreements, conditions and representations made by either party hereto; and any additions to, alterations of, or changes in this contract, to be binding, must be made in writing and signed by both parties.

ACCEPTED: WHY:lmb
PITTSBURGH OUTDOOR ADVERTISING CORPORATION
Hugh R Maguire
and JAMES KELLY
TREASURER

JIM KELLY CAMPAIGN COMMITTEE
FIRM NAME
C. Bruce Hill
SIGNATURE
ASSISTANT TREASURER
TITLE

Date Accepted SEP 18 1970

Date Signed SEPTEMBER 10, 1970

Pittsburgh Outdoor Adv

C O R P O R A T I O N

2610 FIFTH AVENUE
PHONE: 681-8311

PITTSBURGH, PA. 15213
AREA CODE 412

INVOICE No.

9 278

TERMS: NET CASH
30 DAYS FROM DATE OF INVOICE

September 28 19 70

YOUR ORDER No. _____

Mr. Bruce Hill
c/o James Kelly Campaign Committee
1409 Duncan Avenue
Pittsburgh, Pa. 15237

OUR ORDER No. 4498 PO

Yost

FOR ADVERTISING James Kelly Campaign Committee (Political)
DESIGN

DISPLAYED IN	P O S T E R				RATE	AMOUNT
	DATE POSTED	TERM	NUMBER	DESCRIPTION		
Pittsburgh, Pa.	Oct.3	1MO	3	Spec		375.00

FILE - BILLBOARDS

PITTSBURGH OUTDOOR
ADVERTISING CORPORATION

PAID

SEP 11 1970

THANK YOU
Per. *B. Gubowski*
Accounting Dept



Jim Kelly

**your effective new voice
for the legislature**

Broderick—Scalera / Scott / Corbett / Fleming

Jim Kelly Campaign Committee J. Evans Rose, Jr. Treasurer

Pittsburgh Outdoor Adv

C O R P O R A T I O N

2610 FIFTH AVENUE PITTSBURGH, PA. 15213

Contract Number _____

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TERMS: NET CASH. For such Poster Advertising Display, or Displays, we hereby promise to pay to the Pittsburgh Outdoor Advertising Corporation the total sum of \$ 375.00, payable monthly in advance for each respective showing, at the specified rate for said showing, beginning upon completion of the first posting, and it is expressly agreed that the failure to pay any of the installments herein agreed to be paid, as and when the same shall become due and payable, may at the option of Pittsburgh Outdoor Advertising Corporation be considered and treated as a breach of this contract, and the contract cancelled and terminated by reason thereof. In such case we agree to compensate the Pittsburgh Outdoor Advertising Corporation for any loss it may sustain by reason of such default and cancellation or termination.

POSTERS: We agree to furnish, free of all cost to you, the necessary posters, including 10% additional posters, to keep the display in first-class condition. In case of our failure to furnish sufficient additional posters, no claim for loss of display will be made upon you.

COPY: All copy for display under this contract shall be subject to Approval of Pittsburgh Outdoor Advertising Corporation, and shall be solely for the benefit of JAMES KELLY.

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If by reason of an act of God, fires, strikes, shortages of labor or materials, present or future governmental laws, ordinances, orders, rules or regulations, or any cause or contingency whatsoever beyond your control, you shall be unable to deliver the poster advertising service covered hereby, this agreement shall not terminate either in whole or in part, but you shall allow us credit for the period during which service shall not have been furnished or shall have been discontinued or suspended; such credit to be rendered at your option, either by advertising service, approved by us, or by extending the advertising service under this contract for a period beyond the termination date herein provided, or both; such approved, substituted and extended service to be of equal value with the amount of such credit.

CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED														
			Regular	Special		Political														
Pittsburgh	Special	1	--	3	\$375.00	REMARKS Payment must accompany contract														
SHIPPING ADDRESS FOR PAPER						August	September	1970 October	November	December										
DATES ORDERED						January	February	March	April	May	June	July	3rd							
COST PER MONTH												\$375.00								

CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED											
			Regular	Special		REMARKS											
SHIPPING ADDRESS FOR PAPER																	
DATES ORDERED						January	February	March	April	May	June	July	August	September	October	November	December
COST PER MONTH																	

The printed and written provisions of this contract contain all of the agreements, conditions and representations made by either party hereto; and any additions to, alterations of, or changes in this contract, to be binding, must be made in writing and signed by both parties.

ACCEPTED: WHY:lmb
PITTSBURGH OUTDOOR ADVERTISING CORPORATION

FIRM NAME
ASSISTANT TREASURER
TITLE

E. Bruce Kelly
SIGNATURE

Date Accepted _____

Date Signed Sept. 19, 1970

Pittsburgh Outdoor Adv

C O R P O R A T I O N

2610 FIFTH AVENUE PITTSBURGH, PA. 15213

Contract Number _____

We, the undersigned, hereby authorize and direct you to execute for us a Poster Advertising Display, or Displays, in cities, towns and districts specified herein, upon terms and conditions of this contract, as follows:

TERMS: NET CASH. For such Poster Advertising Display, or Displays, we hereby promise to pay to the Pittsburgh Outdoor Advertising Corporation the total sum of \$1,000.00, payable monthly in advance for each respective showing, at the specified rate for said showing, beginning upon completion of the first posting, and it is expressly agreed that the failure to pay any of the installments herein agreed to be paid, as and when the same shall become due and payable, may at the option of Pittsburgh Outdoor Advertising Corporation be considered and treated as a breach of this contract, and the contract cancelled and terminated by reason thereof. In such case we agree to compensate the Pittsburgh Outdoor Advertising Corporation for any loss it may sustain by reason of such default and cancellation or termination.

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CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED											
			Regular	Special		REMARKS											
Pittsburgh Vicinity	Spec.	2	--	4	\$500.00	Political N. Hills Coverage											
SHIPPING ADDRESS FOR PAPER						January	February	1970 March	1970 April	May	June	July	August	September	October	November	December
DATES ORDERED								19th	19th								
COST PER MONTH								\$500.00	\$500.00								

CITY, TOWN OR DISTRICT	SIZE OF SHOWING	Number of Months	Number of Posters		COST PER MONTH	PRODUCT TO BE ADVERTISED											
			Regular	Special		REMARKS											
SHIPPING ADDRESS FOR PAPER						January	February	March	April	May	June	July	August	September	October	November	December
DATES ORDERED																	
COST PER MONTH																	

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ACCEPTED: WHY:lmb
PITTSBURGH OUTDOOR ADVERTISING CORPORATION

FIRM NAME

SIGNATURE

TITLE

Date Accepted _____

Date Signed _____

East St - out bound to DK Knight Rd - 9125.
per mo

East Ohio out to Millvale - 125 per month

Tracy Hill Rd - near North Catholic - 95 per

Rt 19 North (between Turnpike + DK Knight Rd
or board) - 125

No board available on DK Knight or Babcock

Painted board - 100 per mo. med 6mo.
1 paint

Payment in advance

Contract immediately.