

NEWSPAPER AD REPORT

North Hills News Record

SIZE: $\frac{1}{4}$ page

$10\frac{1}{2}$ " by 3 Columns (7")

PRICE \$99.33 per week

\$695.31 for 7 weeks

City & Suburban Life

SIZE $\frac{1}{2}$ page

5 Column by 7"

PRICE: \$78.75 per week

\$551.25 for 7 weeks

Sewickley Herald

SIZE: $\frac{1}{2}$ page

4 Column by 10"

PRICE: \$56.00 per week

\$392.00 for 7 weeks

TOTAL: Per week -\$234.08
Per year -\$1638.56

NEWSPAPER ADVERTISING SCHEDULE
(Oct. 14 - Oct. 28)

- I. Budget & Legislative Reform**
- II. Endorsement**
(Alternate: The Qualified Candidate)
- III. Pennsylvanian Concerned With Future**
of State & District