

M-1



BETTER BUSINESS BUREAU OF EASTERN PENNSYLVANIA
1218 CHESTNUT STREET • PHILADELPHIA, PENNSYLVANIA 19107 • WALNUT 3-7636

Dear Member:

Now that your firm is a member of the Better Business Bureau of Eastern Pennsylvania, we hope you will avail yourself of our services frequently. In common with most businessmen, you undoubtedly receive many requests to donate to charitable and philanthropic organizations, to purchase benefit tickets, and to take advertising space in alleged labor or veteran publications. Solicitations of this kind can cost you time and money because you don't have the facilities to investigate each request personally. The Better Business Bureau, on the other hand, has both the facilities and the know-how for getting important facts for you quickly, and is prepared with information showing whether your contribution will be put to good use, or whether there is a promoter involved who is the chief beneficiary of the funds raised.

You may request as many reports during the year as you need. Many of our members have found that the use of this service alone has resulted in dollar and cents savings that exceed their annual membership dues.

Please call me whenever you have a question about a solicitation. If I don't have the information at hand, I will develop it for you as quickly as possible.

To reach us promptly use the unlisted member's line WA 3-1457. I look forward to serving you.

Sincerely,

Lucie D. Taylor

Manager

Solicitations Division

LDT:cb

FINAL DEC 13 1971

M-2

S.R. NOV 29 1971

REPLY REQUESTED

November 9, 1971

Philadelphia Police Home Association
1336 Spring Garden Street
Philadelphia, P.a. 19123

Re: Better Business Bureau of Milwaukee
for
Allen Bradley
1201 So. Second Street
Milwaukee, Wisconsin 53204

Consumer Division

M-2-A

ROBERT W. HAMPTON, President

Phone: (414) 273-1610



BETTER BUSINESS BUREAU

of Greater Milwaukee

174 W. WISCONSIN AVENUE MILWAUKEE, WISCONSIN 53203

November 4, 1971

Better Business Bureau of
Greater Philadelphia
401 Walnut Street
Philadelphia, Pennsylvania 19106

RE: Philadelphia Police Home Association
1336 Spring Garden Street
Philadelphia, Pennsylvania 19123

Gentlemen:

Enclosed is a photocopy of a bill received by one of our members. The company records do not indicate a previous ad (note renewal request) nor any present authorization.

We would appreciate your checking into the matter and notifying our office of your findings.

Sincerely yours,

Philip C. Rozga, Manager
Financial Division

PCR/clb
Enc.

PHILADELPHIA POLICE HOME ASSOCIATION

PHILA. LODGE No. 5

1336 SPRING GARDEN STREET • PHILADELPHIA, PA. 19123



Jan acc

*"Respect your
Policeman"*

FIRST CLASS MAIL

Detach top portion of this contract and mail to:

Philadelphia Police Home Association

LODGE No. 5

1336 SPRING GARDEN STREET
PHILADELPHIA, PA. 19123 • WA 3-2440

Received payment of \$ 200.00
Full Page
To occupy page

Authorized by Same

Date Oct #2 1971

Remarks

George K...
Nº 381

Firm Name	Allen-Bradley
Address	1201 South Second St
City	Milwaukee 53204 State Wis

Make Checks Payable to: **Philadelphia Police Home Association**
ADVERTISING PROGRAM COMMITTEE Phone: GA 6-0121

Philadelphia Police Home Association
 Philade... No. 5
 1336 SPRING GARDEN ST • PHILADELPHIA, PA. 19123

Official Receipt

You are hereby authorized to insert our listing to appear in your Annual Program. Received from **Allen Bradley** \$ 200.00...
 in payment of Advertisement to occupy **Full Page** page in your Annual Program.

Make Checks Payable to:
Philadelphia Police Home Association
 ADVERTISING PROGRAM COMMITTEE
 Phone: GA 6-0121

DATE: Oct 12 1971
Nº 381

Received by

M-2-B



BETTER BUSINESS BUREAU OF EASTERN PENNSYLVANIA
1218 CHESTNUT STREET • PHILADELPHIA, PENNSYLVANIA 19107 • WALNUT 3-7636

This Bureau has received an inquiry on your organization.

In order that we may issue a factual and up-to-date report on your behalf, we would appreciate your completing the enclosed questionnaire and returning it to us as soon as possible.

Your cooperation will make it possible for the Better Business Bureau to be of service to you and to those who inquire in the future.

Sincerely yours,

Lucie D. Taylor
Secretary

LDT:cb

Enclosure



BETTER BUSINESS BUREAU OF EASTERN PENNSYLVANIA

1218 CHESTNUT STREET • PHILADELPHIA, PENNSYLVANIA 19107 • WALNUT 3-7636

Please answer the following questions. Attach separate sheets and exhibits as necessary.

ORGANIZATIONAL STRUCTURE

Name and address of organization. Former name, if any.

Please give brief history of organization.

If incorporated, give date and State; profit or non-profit. Please enclose copy of certificate of incorporation. If chartered outside of U.S.A., please give facts.

If not incorporated, describe form of organization.

Is it local, regional, national, or international in scope?

Attach list of branch offices, chapters, and names and addresses of any affiliated organizations.

Does parent organization receive audits from and control the policies of branches, chapters or affiliates? If so explain.

PURPOSE OF THE ORGANIZATION

State purposes briefly.

ACTIVITIES OF THE ORGANIZATION

State principal activities

If there are other groups in the same field, how does your program function in order to avoid duplication?

If a health or welfare organization, who are the beneficiaries? Explain briefly conditions of eligibility.

If a service organization, outline specific services rendered and to whom.

Is your organization concerned with national, state or local legislation?

If so, is it registered as a lobbying organization as required by law? Include name of lobbyist. _____

If concerned with legislation, along with other activities, what part of your total income goes into legislative areas?

TAX STATUS

Have contributions to the organization been declared exempt for income tax purposes by Treasury Department? If so, please attach photostatic copy of latest ruling. _____

OFFICERS, DIRECTORS AND STAFF

Please attach names, titles and business or professional affiliations of officers and directors or trustees, members of executive committee and staff.

How often were meetings of the Board of Directors and Executive Committee held last year and what was the average attendance at the meetings. _____

State if any of the officers or directors receive compensation and if so, which ones.

State number of paid employees and number of volunteer workers. Do volunteers receive expense allowances?

FUND-RAISING

What is the type and the financial goal of current solicitations?

What approach is used -- mail, telephone, personal visit, telethons, subscriptions, unordered merchandise? Other?

Please give details. How often are such appeals made? Please enclose copies of solicitation literature.

Is outside paid individual or firm employed for any part of your fund-raising program? If so, give name and address, and details of agreement between parties, and enclose a copy of the contract.

If memberships are sought, state types of membership, costs to and privileges accorded members. What is present total membership in each category?

SOURCE OF FUNDS

From what sources are funds obtained (corporations, general public, foundations, Community Chests, other federated campaigns, Federal grants, etc.) and indicate approximate percentage of income derived from each source.

Have funds always been obtained from this source(s)? If not, give details.

PLEASE ENCLOSE COPY OF LAST AUDITED STATEMENT; COPY OF LAST ANNUAL REPORT;
AND COPIES OF BUDGET FOR CURRENT FISCAL YEAR AND NEXT FISCAL YEAR.

Date

Signature

Title

file - Police Home Assoc. M-3

Willow Grove

FEDERAL SAVINGS AND LOAN ASSOCIATION

9 EASTON ROAD-WILLOW GROVE, PENNSYLVANIA
OLDFIELD 9-6600



Organized 1909 - Federalized 1940

RICHARD M. WETHERILL
SECRETARY-MANAGER

February 2, 1971

Better Business Bureau of Greater Philadelphia
401 Walnut Street
Philadelphia, Pa.,

Gentlemen:

The enclosed solicitation was sent to us through the mail without any prior contact. This is the type of mail fraud practiced by certain western "yellow page" advertisers.

This solicitation is especially reprehensible for it:

1. States it has been authorized by someone when it hasn't.
2. Contains the seal of the City of Philadelphia.
3. Is connected with the police.
4. States it is a renewal when it isn't.

It is obvious the whole intent of the item is to mislead the organization receiving the mailing.

Very truly yours,

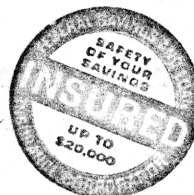
Richard M. Wetherill
Richard M. Wetherill
Executive Vice President

Enc.

RECEIVED

FEB 4 1971

BETTER BUSINESS BUREAU
OF GREATER PHILADELPHIA



Savings Insured up to

Detach top portion of this contract and mail to:



PHILADELPHIA POLICE HOME ASSOCIATION
LODGE NO. 5
1336 SPRING GARDEN STREET
PHILADELPHIA, PA. 19123 • WA 3-2440

Received payment of \$ 35.00

To occupy COMPLIM. page

Firm Name WILLOW GROVE FEDERAL SAVINGS

Address #9 Easton Rd. Willow Grove

Authorized by Mr. Richard M. Wetherill

Date Feb. 1, 1971

Received by _____

Remarks RENEWAL

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION**
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121

PHILADELPHIA POLICE HOME ASSOCIATION

PHILADELPHIA LODGE NO. 5

1336 SPRING GARDEN STREET
PHILADELPHIA, PA. 19123

No 892

Firm Name WILLOW GROVE FEDERAL SAVINGS
Address #9 Easton Road
City Willow Grove State Pa.

*You are hereby authorized to insert
our listing to appear in your Annual
Program.*

To occupy COMPLIM. page

Amount \$ 35.00

Authorized by Mr. Wetherill

Received by _____

Date _____

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION**
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121



* * * SPONSOR * * *
Philadelphia Police Home Association
Philadelphia Lodge No. 5

This Is To Certify That

IS COOPERATING WITH THE PHILADELPHIA POLICE
HOME ASSOCIATION, TO FURTHER ITS MUTUALLY BENEFICIAL
LAW ENFORCEMENT PROGRAM FOR THE PUBLIC
AND THE POLICE OFFICER.

1971

Police Support Committee



CITY OF PHILADELPHIA

POLICE DEPARTMENT
HEADQUARTERS, FRANKLIN SQUARE
PHILADELPHIA, PENNSYLVANIA 19106

FRANK L. RIZZO
Commissioner

M-4-A

May 16, 1968

Mrs. Lucie D. Taylor, Secretary
Better Business Bureau of
Greater Philadelphia
401 Walnut Street
Philadelphia, Pennsylvania 19106

Dear Mrs. Taylor:

Thank you for your recent letter relative to the solicitations on behalf of the Philadelphia Police Home Association.

As I stated in our conversation, there is no official connection between this association and the Philadelphia Police Department. You may be sure that active policemen are not removed from street duty in order to solicit for this organization.

I have brought this matter to the attention of Mr. John J. Harrington, President of the Fraternal Order of Police, and he has assured me that neither he nor his organization condone the type of solicitation described in your letter. He further assured me that the solicitor has been contacted and instructed to cease this type of solicitation.

Should you have further questions in this matter, please feel free to contact me.

Sincerely,

ROBERT J. SELFRIDGE
Deputy Commissioner
Uniform Forces

RJS:md

cc: Mr. John J. Harrington

M-4-B

May 13, 1968

Deputy Commissioner Robert J. Selfridge
312 Polic Headquarters
Franklin Square
Philadelphia, Pa. 19106

Re: Philadelphia Police Home Association

file

Dear Mr. Selfridge:

I am enclosing the correspondence we discussed on the telephone. In addition, Mr. Stryke has reported that the solicitor who called on behalf of the Association, identified himself as "Sergeant McLaughlin". He told Mr. Stryke that "six of Philadelphia's finest" were being pulled off the streets to man telephones to solicit for this "cause" because the returns from mailings have been so disappointing.

The enclosed copies of a letter and proposal received by Mr. Stryke were accompanied by stickers for cars and so-called courtesy cards for wallets.

Mr. Stryke's office checks all solicitations received through the Better Business Bureau. They have made it clear on several occasions that they are only too glad to support the police in every way and will continue to do so as long as they can be assured that the lion's share of the money solicited reaches the policemen who are to be benefited. ~~They will refuse,~~ however, to support any solicitation emanating from a professional promoter who receives more than 15% of the amount contributed.

The telephone number listed on the proposal, GA6-0121, indicates to us that the solicitation is being made from 2015 E. Allegheny Ave., the address of a professional promoter who handles many of the solicitations for fraternal groups.

Karl Vince

Thank you for your interest in this matter. I shall look forward to hearing from you.

Sincerely yours,

Lucie D. Taylor
Secretary

LDT/t
enc.

Lucy,

Here's a copy of the correspondence we have received on the subject we were discussing. It was accompanied by stickers for cars and cards for wallets. Mr. Stryke said that he was told six of Philadelphia's finest were being pulled off the street to man telephones to solicit for this cause as the returns from mailings have been so disappointing. Mr. Stryke also said that the man with whom he spoke said "I am Sgt. McLaughlin."

Dottie Amey
5/9/68

Detach top portion of this contract and mail to:



**PHILADELPHIA POLICE HOME ASSOCIATION
LODGE NO. 5**

1336 SPRING GARDEN STREET

PHILADELPHIA, PA. 19123 • WA 3-2440

Full Page - \$200.00

Received payment of \$ Half Page - \$110.00

Qtr. Page - \$ 65.00

To occupy Indicate: _____ page

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121**

Firm Name MIDVALE=HEPPENSTALL CO.

Address Nicetown, Phila.

Authorized by Attn: Mr. Frank R. Stryke

Date May 8, 1968

Received by _____

Remarks AS PER CONV. WITH MC LAUGHLIN
THIS DATE.

PHILADELPHIA POLICE HOME ASSOCIATION

PHILADELPHIA LODGE NO. 5

1336 SPRING GARDEN STREET

PHILADELPHIA, PA. 19123

No. **497**

Firm Name MIDVALE-HEPPENSTALL COMPANY

Address Nicetown

City Philadelphia State Pa. 19140

*You are hereby authorized to insert
our listing to appear in your Annual
Program.*

To occupy Full/Half/Qtr page

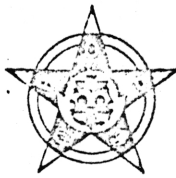
Amount \$ _____

Authorized by _____

Received by _____

Date _____

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121**



Fraternal Order of Police
Pennsylvania Lodge

1336 SPRING GARDEN STREET — Philadelphia, Pa. 19123
WA 3-2440

May 8, 1968

MIDVALE-HEPPENSTALL CO.
Nicetown
Attn: Mr. Frank Stryke:

As per conversation this date, enclosed please find request for listing in the 1968 edition of the PHILA. POLICE YEARBOOK.

Your interest in us, and your support, is greatly appreciated by everyone in uniform.

Frank E. McLaughlin
for
JOHN H. HARRINGTON

RECEIVED

MAY 9 1968

MIDVALE-HEPPENSTALL
SECRETARY & TREASURER

"RESPECT YOUR POLICEMAN"

M-5

March 2, 1972.

William A. Peterson
Better Business Bureau
401 Walnut Street
Philadelphia, Pa. 19102

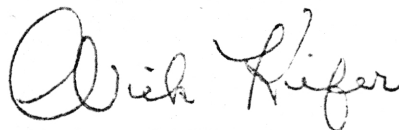
Dear Bill:

Thank you very much for your time on the phone today. It is almost impossible to meet all of the Philadelphia Rotarians at the lunches. However, now that I have spoken with you, I will be on the look-out for you at the meetings.

Attached is the material I had mentioned. They solicited me for a "charitable donation" which turned out to be a "paid advertisement". Their representative was very insistent in wanting cash. The whole thing seemed fishy.

I've attached my business card and some information on Task Force. I'd greatly appreciate an opportunity to service the BBB.

Sincerely,



NICK KIEFER
Area Manager
TASK FORCE

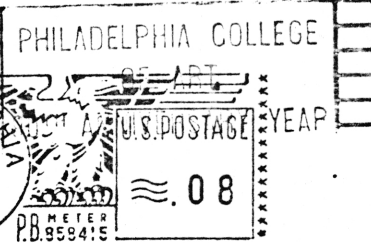
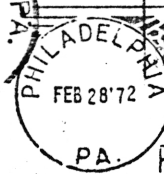
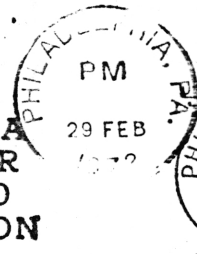
**Task
Force**
TEMPORARY HELP SERVICE

PHILADELPHIA POLICE HOME ASSOCIATION

— PHILA. LODGE No. 5 —

1336 SPRING GARDEN STREET • PHILADELPHIA, PA. 19123

BECOME A PHILA
POLICE OFFICER
CALL MU6-3380
FOR INFORMATION

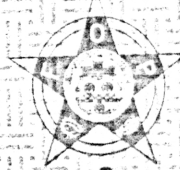


*"Respect your
Policeman"*

FIRST CLASS MAIL

Detach top portion of this contract and mail to:

PHILADELPHIA POLICE HOME ASSOCIATION
F.O.P. LODGE NO. 5
1336 SPRING GARDEN STREET
PHILADELPHIA, PA. 19123 • WA 3-6960



Received payment of \$ 10.00
 compl

To occupy _____ page

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION**
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121

Firm Name Task Force

Address #3 Penn Center Plaza Suite 505

Authorized by Mr Nick Kiefer

Date 2/28/72

Received by _____

Remarks _____



PHILADELPHIA POLICE HOME ASSOCIATION

PHILADELPHIA LODGE NO. 5

1336 SPRING GARDEN STREET
PHILADELPHIA, PA. 19123

OFFICIAL
RECEIPT

No 617

Firm Name Task Force
Address #3 Penn Center Plaza #505
City Phila State Pa

You are hereby authorized to insert
our listing to appear in your Annual
Program.

To occupy compl page

Amount \$ 10.00

Authorized by Nick Kiefer

Received by _____
Date 2/28/72

Make Checks Payable To: **PHILADELPHIA POLICE HOME ASSOCIATION**
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-0121



5-3-72
M-5
The Peasant Shop
845 Lancaster Ave Bryn Mawr Pa
LA 5-6548 19010

5-1-72

Friends:

In two successive days
last week I received three
"police" touches. In each case
I requested a letter. One
mail response. Here it is.
Legitimate?

Sincerely,
Elliott Herman

RECEIVED

MAY 2 1972

BETTER BUSINESS BUREAU
OF GREATER PHILADELPHIA

Can't reply because get no info from #5

Philadelphia Police Home Association

— LODGE No. 5 —

1336 SPRING GARDEN STREET

PHILADELPHIA, PA. 19123 • WA 3-2440

Authorized by **Fred Herman**
Date **4/28/72**

Remarks

Received payment of \$... **10.00** ...
To occupy **Compl** page

No 251

Firm Name The Peasant Shop

Address 1635 Spruce Street

City Phila **State** Pa

Make Checks Payable to: Philadelphia Police Home Association
ADVERTISING PROGRAM COMMITTEE—Phone: GA 6-1600

Philadelphia Police Home Association
 Philadelphia Lodge No. 5
 1336 SPRING GARDEN STREET PHILADELPHIA, PA. 19123

Official Receipt

You are hereby authorized to insert our listing to appear in your Annual Program. Received from **The Peasant Shop** \$**10.00**
 in payment of Advertisement to occupy . **compl** page in your Annual Program.

Make Checks Payable to:
Philadelphia Police Home Association
 ADVERTISING PROGRAM COMMITTEE
 Phone: GA 6-1600

DATE **4/28/72**
No 251
 Received by



★ ★ ★ **SPONSOR** ★ ★ ★
Philadelphia Police Home Association
 Philadelphia Lodge No. 5

This Is To Certify That

IS COOPERATING WITH THE PHILADELPHIA POLICE HOME ASSOCIATION, TO FURTHER ITS MUTUALLY BENEFICIAL LAW ENFORCEMENT PROGRAM FOR THE PUBLIC AND THE POLICE OFFICER.

1972

Police Support Committee

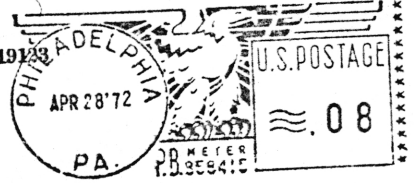
PHILADELPHIA POLICE HOME ASSOCIATION

PHILA. LODGE No. 5

1336 SPRING GARDEN STREET PHILADELPHIA, PA. 19133

**BECOME A PHILADELPHIA
POLICE OFFICER
CALL MU6-3380
FOR INFORMATION**

*"Respect your
Policeman"*



Mr. Skema

513-12